

Sample List of Past Communications + Marketing Workshop Attendees
2023 – 2025

Job Title	Company Name
Principal	Aartrijk
Product Analyst	Acuity Insurance
Senior Content Specialist	AgentSync
Agency Development & Relationship Manager	Alamance Farmers' Mutual Insurance Company
Employee Communications Director	Alfa Insurance
Founder	Azelie Studio
Marketing Communications Manager	Badger Mutual Insurance Company
Marketing Communications Supervisor	Badger Mutual Insurance Company
Auto Claims Manager	BMI Company, Inc.
Chief Financial Officer	BMI Company, Inc.
Chief Marketing Officer	BMI Company, Inc.
Commercial Lines Manager	BMI Company, Inc.
Field Marketing Manager	BMI Company, Inc.
Field Marketing Representative	BMI Company, Inc.
Chief Operating Officer	BrightFire
Director of Operations	BrightFire
Manager, Strategic Partnerships	BrightFire
Vice President, Underwriting	Broome Cooperative Insurance Company
Marketing Communications Coordinator	Buckeye Insurance Group
Brand Manager	Builders Mutual Insurance Company
Director of Marketing	Builders Mutual Insurance Company
External Engagement Manager	Builders Mutual Insurance Company
Marketing & Communications Specialist	Caradoc Townsend Mutual Insurance Company
Senior Communications Manager	Celina Insurance Group
Director, Marketing & Strategic Communications	CFM Insurance, Inc.
Executive Vice President & Vice President, Marketing	Chautauqua Patrons Insurance Company
Communications Specialist	ClearPath Mutual
Customer Experience Specialist	ClearPath Mutual
Corporate Communications Specialist	Columbia Insurance Group
Chief Sales & Marketing Officer	Commonwealth Insurance
Manager	Dundee Mutual Insurance Company
Founder & Chief Executive Officer	Ethos Insurance & Risk Management
Marketing/Adjuster/Inspector	Fairmont Farmers Mutual Insurance Company
Communications & Marketing Specialist	Farmers Alliance Mutual Insurance Company
Communications Manager	Farmers Alliance Mutual Insurance Company
Marketing & Communications Manager	Farmers Alliance Mutual Insurance Company
Marketing & Communications Specialist	Farmers Alliance Mutual Insurance Company
Regional Underwriting Manager	Farmers Alliance Mutual Insurance Company
Communications Specialist II	Farmers Mutual Hail Insurance Company of Iowa
Vice President of Operations	Farmers Mutual Insurance Company of Macon
Chief Sales, Marketing & Brand Officer	Farmers Union Mutual Insurance Company
Marketing Manager	Farmers Union Mutual Insurance Company
Sales Director Career Agents	Farmers Union Mutual Insurance Company

Sample List of Past Communications + Marketing Workshop Attendees
2023 – 2025

Job Title	Company Name
Business Development Manager	Frankenmuth Insurance Company
Marketing Manager	Frankenmuth Insurance Company
Marketing Specialist	Frankenmuth Insurance Company
Senior Marketing Specialist	Frankenmuth Insurance Company
Senior Marketing Specialist	Frankenmuth Insurance Company
Marketing Communications Specialist	Goodville Mutual Casualty Company
Chief People & Strategy Officer	Grange Insurance Association
Executive Assistant	Greater New York Mutual Insurance Company
Manager / Executive Secretary	Griggs Nelson Mutual Insurance Company / NDAFMIC
Marketing Communications Specialist	Harford Mutual Insurance Group
Multimedia Specialist	Harford Mutual Insurance Group
Advertising & Communications Manager	Hastings Mutual Insurance Company
Marketing & Inspecting	Heartland Mutual Insurance Company
Marketing Assistant	Heartland Mutual Insurance Company
Marketing/Inspections	Heartland Mutual Insurance Company
Office/Marketing Assistant	Heartland Mutual Insurance Company
Executive Vice	Houchens Insurance Group
Client Engagement & Education Manager	HSB
Vice President, Marketing	HSB
Marketing Coordinator	Illinois Casualty Company
Marketing Communications Program Manager, Corporate Ma	Indiana Farmers Mutual Insurance Company
Communications Specialist	Kentucky Employers' Mutual Insurance Authority
Content Specialist	Kentucky Employers' Mutual Insurance Authority
Director	Kentucky Employers' Mutual Insurance Authority
Marketing & Communications Specialist	Kentucky Employers' Mutual Insurance Authority
Advertising Manager	Kentucky Farm Bureau Mutual Insurance Company
Communication Specialist III	Kentucky Farm Bureau Mutual Insurance Company
Promotions & Marketing Specialist	Kentucky Farm Bureau Mutual Insurance Company
Video Production Coordinator	Kentucky Farm Bureau Mutual Insurance Company
Director, Client Services	Lawyers Mutual Liability Insurance Company of North Carolina
Executive Consultant	Lively Institute
Marketing Internal Communications Specialist	Merchants Bonding Company
Marketing Supervisor	Merchants Insurance Group
Marketing Manager	Millers Capital Insurance Company
Marketing Program Manager	Millers Mutual Insurance
Quality Control Specialist	Millers Mutual Insurance
President	Millington Insurance Solutions
Director of Human Resources, Marketing & Business Develop	Millville Mutual Insurance Company
Marketing & Agency Services Lead	Mt. Morris Mutual Insurance Company
Marketing & Promotions Coordinator	Mt. Morris Mutual Insurance Company
Senior Field Representative	Mt. Morris Mutual Insurance Company
Director of Agency Management	Mutual Benefit Group
Sales & Marketing Officer	Mutual Capital Services, Inc.
Director of Marketing	Mutual of Wausau Insurance Corporation
Vice President, Insurance Services	NHRMA Mutual Insurance Company

Sample List of Past Communications + Marketing Workshop Attendees
2023 – 2025

Job Title	Company Name
Manager, Agency Services	North Star Mutual Insurance Company
Manager, Media & Communications	North Star Mutual Insurance Company
Director of CX and Implementation	OBRIEN Insurance Solutions
Vice President, Corporate Communications	Ohio Mutual Insurance Group
Director of Marketing & Communications Strategies	Oklahoma Attorneys Mutual Insurance Company
Director of NextGen Strategy	PEMCO Mutual Insurance Company
Marketing Analyst	Penn National Insurance
Marketing Communications Manager	Penn National Insurance
Vice President, Corporate Communications	Penn National Insurance
Senior Marketing Specialist	Pennsylvania Lumbermens Mutual Insurance Company
Social & Digital Marketing Specialist	Pennsylvania Lumbermens Mutual Insurance Company
Brand Marketing Specialist	Pioneer State Mutual Insurance Company
Director of Marketing Strategy & Operations	Preferred Mutual Insurance Company
Manager, Marketing & Communications	Prince Edward Island Mutual Insurance Company
Marketing Communications & Events Administrator	Quincy Mutual Group
Social Media/Communications Specialist II	Rockford Mutual Insurance Company
Marketing Coordinator	Rockingham Insurance Company
Marketing Specialist	Rockingham Insurance Company
Public Relations Specialist	Sentry Insurance
Owner/Principal Agent	Sidebar Insurance Solutions, Inc.
Manager	Southwest Mutual Insurance Company
Communications Manager	State Farm Insurance
Chief Marketing Officer	SurSafe Mutual Insurance Company
Commercial Lines Manager	SurSafe Mutual Insurance Company
Field Marketing Representative	SurSafe Mutual Insurance Company
Marketing	SurSafe Mutual Insurance Company
Director of Marketing	Texas Hospital Insurance Exchange
Marketing Associate	The Andover Companies
Marketing Coordinator	The Andover Companies
Marketing & Communications Manager	The Philadelphia Contributionship
Business Development & Marketing Coordinator	Trillium Mutual Insurance Company
Manager of Branding & Partnerships	Trillium Mutual Insurance Company
Marketing & Business Development Coordinator	Trillium Mutual Insurance Company
Corporate Relations Officer	Tuscarora Wayne Insurance Company
Sales & Marketing Officer	Tuscarora Wayne Insurance Company
Communications Coordinator	Union Mutual Fire Insurance Company
Marketing Coordinator	Union Mutual Fire Insurance Company
Head of Corporate Communications	United Educators Insurance
Operations Manager	United Mutual Insurance Association
Founder & CEO	ValChoice
Director National Accounts	VYA
Marketing Coordinator	VYA
Vice President of Sales & Marketing	WEA Member Benefits
Senior Vice President	Werth
Marketing Communications Manager	West Bend Mutual Insurance Company

Sample List of Past Communications + Marketing Workshop Attendees
2023 – 2025

Job Title	Company Name
Digital Marketing Manager	Western Mutual Insurance Company
Marketing Manager	Western Mutual Insurance Company
Assistant Vice President Communications	Western National Mutual Insurance Company
Communications Specialist	Western National Mutual Insurance Company
Communications Specialist	Western National Mutual Insurance Company
Senior Vice President, Communications & Customer Experience	Western National Mutual Insurance Company
Vice President, Communications & Business Transformation	Western National Mutual Insurance Company
Internal Marketing	Wisconsin Mutual Insurance Company
Marketing Representative	Wisconsin Mutual Insurance Company
Marketing Manager	Wyandot Mutual Insurance Company
Executive Vice President	Zeldis Research
President	Zissman Media