

Sample List of Communications and Marketing Workshop Past Attendees
2022 - 2024

Job Title	Company Name
Personal Lines Manager	A Insurance Agencies
Senior Vice President	Aartrijk
Principal	Aartrijk
Product Analyst	Acuity Insurance
Founder	Adjunct Advisors LLC
Senior Content Specialist	AgentSync
Agency Development And Relationship Manager	Alamance Farmers' Mutual Insurance Company
Employee Communications Director	Alfa Insurance
Vice President	Allegany Insurance Group
Senior Business Development Manager	Allegany Insurance Group
Business Development Manager	Allegany Insurance Group
Director, Industry Relations	AM Best
Marketing Coordinator, Strategy & Communications	AM Best
Marketing Specialist	American Farmers & Ranchers Mutual Insurance Company
Marketing Supervisor	American Farmers & Ranchers Mutual Insurance Company
Founder	Azelie Studio
Marketing Communications Supervisor	Badger Mutual Insurance Company
President & Chief Executive Officer	Barton Mutual Insurance Company
Project Manager & Director, Digital Marketing	Barton Mutual Insurance Company
Founder	Behavioral Strategies
Auto Claims Manager	BMI Company, Inc.
Commercial Lines Manager	BMI Company, Inc.
Chief Marketing Officer	BMI Company, Inc.
Chief Financial Officer	BMI Company, Inc.
Field Marketing Representative	BMI Company, Inc.
Field Marketing Manager	BMI Company, Inc.
Director of Operations	BrightFire
Manager of Strategic Partnerships	BrightFire
Vice President, Underwriting	Broome Cooperative Insurance Company
Marketing Communications Coordinator	Buckeye Insurance Group
External Engagement Manager	Builders Mutual Insurance Company
Director of Marketing	Builders Mutual Insurance Company
Brand Manager	Builders Mutual Insurance Company
Marketing & Communications Specialist	Caradoc Townsend Mutual Insurance Company
Senior Communications Manager	Celina Insurance Group
Event & Marketing Manager	CFM Insurance, Inc.
Director, Marketing & Strategic Communications	CFM Insurance, Inc.
Digital Marketing Specialist	CFM Insurance, Inc.
Marketing Director	CFM Insurance, Inc.
Executive Vice President & Vice President, Marketing	Chautauqua Patrons Insurance Company
Communications Specialist	ClearPath Mutual
Customer Experience Specialist	ClearPath Mutual
Corporate Communications Specialist	Columbia Insurance Group
Chief Sales & Marketing Officer	Commonwealth Insurance
President	Coverlink Insurance
Founder & Agency Principal	Deer Insurance Agency, LLC
Founder & Chief Executive Officer	Ethos Insurance & Risk Management

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Marketing/Adjuster/Inspector	Fairmont Farmers Mutual Insurance Company
Marketing Communications Coordinator	Farm Bureau Financial Services
Director, Marketing Communications	Farm Bureau Financial Services
Marketing Specialist	Farm Bureau Financial Services
Director, Customer Experience & Marketing	Farm Bureau Mutual Insurance Company of Idaho
Marketing & Communications Specialist	Farmers Alliance Mutual Insurance Company
Marketing & Communications Manager	Farmers Alliance Mutual Insurance Company
Underwriter	Farmers Insurance Company of Flemington
Vice President, Underwriting & Marketing	Farmers Insurance Company of Flemington
Worker Bee	Farmers Insurance Company of Flemington
Marketing Project Lead	Farmers Mutual Hail Insurance Company
Communications Specialist II	Farmers Mutual Hail Insurance Company
Vice President of Operations	Farmers Mutual Insurance Company of Macon
Creative Supervisor	Farmers Mutual Insurance Company of Nebraska
Marketing Coordinator	Farmers Mutual Insurance Company of Nodaway County
Sales Director Career Agents	Farmers Union Mutual Insurance Company
Chief Sales, Marketing & Brand Officer	Farmers Union Mutual Insurance Company
Marketing Manager	Farmers Union Mutual Insurance Company
Business Relationship Manager	First Maxfield Mutual Insurance Association
Marketing Director	Florida Lawyers Mutual Insurance Company
Marketing Assistant	Florida Lawyers Mutual Insurance Company
Service & Resources Manager	Florida Lawyers Mutual Insurance Company
Marketing Specialist II	Frankenmuth Insurance Company
Marketing Manager	Frankenmuth Insurance Company
Business Development Manager	Frankenmuth Insurance Company
Senior Marketing Specialist	Frankenmuth Insurance Company
Vice President, Marketing	Franklin Mutual Insurance Group
Marketing & Communications Specialist	Frederick Mutual Insurance Company
Chief Marketing & Brand Strategist	Gen Re
Vice President	Gilbert's Risk Solutions
Marketing Communications Specialist	Goodville Mutual Casualty Company
Executive Assistant	Greater New York Mutual Insurance Company
Manager / Executive Secretary	Griggs Nelson Mutual Insurance Company / NDAFMIC
Marketing Manager	Halifax Mutual Insurance Company
Multimedia Specialist	Harford Mutual Insurance Group
Marketing Communications Specialist	Harford Mutual Insurance Group
Digital Marketing & Communication Specialist	Hastings Mutual Insurance Company
Branding & Marketing Coordinator	Hastings Mutual Insurance Company
Regional Development Manager	Hastings Mutual Insurance Company
Director, Data & Business Intelligence	Hastings Mutual Insurance Company
Advertising & Communications Manager	Hastings Mutual Insurance Company
Marketing Assistant	Heartland Mutual Insurance Company
Office/Marketing Assistant	Heartland Mutual Insurance Company
Administrative & Marketing Assistant	Heartland Mutual Insurance Company
Marketing & Inspecting	Heartland Mutual Insurance Company
Executive Vice	Houchens Insurance Group
Client Engagement & Education Manager	HSB

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Agent	Hummel Winters Insurance Group
Marketing Coordinator	Illinois Casualty Company
Digital Marketing Specialist II	IMT Insurance Company
Marketing Coordinator	IMT Insurance Company
Senior Manager, Marketing	IMT Insurance Company
Digital Marketing Specialist	IMT Insurance Company
Marketing Communications Program Manager, Corporate Marketing	Indiana Farmers Mutual Insurance Company
Communication Strategist	Indiana Farmers Mutual Insurance Company
Senior Agency Assistant	Jewelers Mutual Group
Senior Brand Strategy & Public Relations Manager	Jewelers Mutual Group
Marketing Relationship Manager	Jewelers Mutual Group
Marketing Specialist	Jewelers Mutual Group
Content Specialist	Kentucky Employers' Mutual Insurance Authority
Marketing & Communications Specialist	Kentucky Employers' Mutual Insurance Authority
Communications Specialist	Kentucky Employers' Mutual Insurance Authority
Director	Kentucky Employers' Mutual Insurance Authority
Advertising Manager	Kentucky Farm Bureau Mutual Insurance Company
Promotions & Marketing Specialist	Kentucky Farm Bureau Mutual Insurance Company
Communication Specialist III	Kentucky Farm Bureau Mutual Insurance Company
Video Production Coordinator	Kentucky Farm Bureau Mutual Insurance Company
President	Kimball Hughes Public Relations
Director of Client Services	Lawyers Mutual Liability Insurance Company of North Carolina
Executive Consultant	Lively Institute
Marketing Manager	Madison Mutual Insurance Company
Senior Vice President, External Affairs	Memic
Manager, Faith Based Lines	Mennonite Mutual Insurance Company
Marketing Internal Communications Specialist	Merchants Bonding Company
Marketing Supervisor	Merchants Insurance Group
Vice President, Marketing	Midwest Family Mutual Insurance Company
Marketing Communications Specialist	Millers Capital Insurance Company
Quality Control Specialist	Millers Mutual Insurance
Marketing Program Manager	Millers Mutual Insurance
President	Millington Insurance Solutions
Field Marketing Representative	Millville Mutual Insurance Companies
Director of Human Resources, Marketing & Business Development	Millville Mutual Insurance Company
Senior Field Representative	Mt. Morris Mutual Insurance Company
Marketing & Agency Services Lead	Mt. Morris Mutual Insurance Company
Marketing & Promotions Coordinator	Mt. Morris Mutual Insurance Company
Marketing & Communications Director	Mt. Pleasant Agency - Central Insurance
Communications Manager	Mutual Benefit Group
Marketing Operations Supervisor	Mutual Benefit Group
Communications Coordinator	Mutual Benefit Group
Director of Agency Management	Mutual Benefit Group
Sales & Marketing Officer	Mutual Capital Services
Director of Marketing	Mutual of Wausau Insurance Corporation
Director, Marketing	National Association of Professional Insurance Agents
Vice President, Insurance Services	NHRMA Mutual Insurance Company

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Job Title	Company Name
Marketing & Digital Strategist	Nodak Insurance Company
Vice President, Marketing & PR	Nodak Insurance Company
Manager, Agency Services	North Star Mutual Insurance Company
Manager, Media & Communications	North Star Mutual Insurance Company
Assistant Manager, Media & Communication	North Star Mutual Insurance Company
Director of CX and Implementation	OBRIEN Insurance Solutions
Vice President, Corporate Communications	Ohio Mutual Insurance Group
Director of Marketing & Communications Strategies	Oklahoma Attorneys Mutual Insurance Company
Executive Vice President, Chief Brand Strategist	ONEFIRE, Inc.
Communications Manager	PEMCO Mutual Insurance Company
Digital Marketing Manager	PEMCO Mutual Insurance Company
Marketing Automation Manager	PEMCO Mutual Insurance Company
Director of NextGen Strategy	PEMCO Mutual Insurance Company
Marketing Communications Manager	Penn National Insurance
Marketing Analyst	Penn National Insurance
Vice President, Corporate Communications	Penn National Insurance
Marketing Associate	Pennsylvania Lumbermens Mutual Insurance Company
Social & Digital Marketing Specialist	Pennsylvania Lumbermens Mutual Insurance Company
Brand Marketing Specialist	Pioneer State Mutual Insurance Company
Director of Marketing Strategy & Operations	Preferred Mutual Insurance Company
President & Chief Executive Officer	Preptalk, LLC
Manager, Marketing & Communications	Prince Edward Island Mutual Insurance Company
Marketing Communications & Events Administrator	Quincy Mutual Group
Social Media/Communications Specialist II	Rockford Mutual Insurance Company
Marketing Coordinator	Rockingham Insurance Company
Marketing Specialist	Rockingham Insurance Company
Digital Marketing Specialist	SECURA Insurance, A Mutual Company
Senior Digital Marketing Specialist	SECURA Insurance, A Mutual Company
Director, Marketing & Customer Experience	SECURA Insurance, A Mutual Company
Public Relations Specialist	Sentry Insurance
Owner/Principal Agent	Sidebar Insurance Solutions, Inc.
Marketing Coordinator	Society Insurance, A Mutual Company
Marketing Specialist	Society Insurance, A Mutual Company
Manager	Southwest Mutual Insurance Company
Communications Manager	State Farm Insurance
Marketing Coordinator	Synergy Comp Insurance Company
Director of Marketing	Texas Hospital Insurance Exchange
Senior Vice President & Director, Marketing	The American Equity Underwriters, Inc.
Director, Strategy & Business Development	The Andover Companies
Marketing Associate	The Andover Companies
Marketing Coordinator	The Andover Companies
Partner	The Lightstream Group
Marketing & Communications Manager	The Philadelphia Contributionship
Manager of Branding & Partnerships	Trillium Mutual Insurance Company
Business Development & Marketing Coordinator	Trillium Mutual Insurance Company
Corporate Relations Officer	Tuscarora Wayne Insurance Company
Sales & Marketing Officer	Tuscarora Wayne Insurance Company

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Marketing Coordinator	Union Mutual Fire Insurance Company
Communications Coordinator	Union Mutual Fire Insurance Company
Head of Corporate Communications	United Educators Insurance
Operations Manager	United Mutual Insurance Association
Founder & CEO	ValChoice
Director National Accounts	VYA
Marketing Coordinator	VYA
Vice President of Sales & Marketing	WEA Member Benefits
Senior Vice President	Werth
Marketing Communications Manager	West Bend Mutual Insurance Company
Digital Marketing Manager	Western Mutual Insurance Company
Marketing Manager	Western Mutual Insurance Company
Vice President, Marketing	Western Mutual Insurance Company
Communications Specialist II	Western National Mutual Insurance Company
Vice President, Communications and Business Transformation	Western National Mutual Insurance Company
Assistant Vice President Communications	Western National Mutual Insurance Company
Director, Communications	Western National Mutual Insurance Company
Communications Technical Lead	Western National Mutual Insurance Company
Senior Vice President, Marketing & Agency Sales	Western National Mutual Insurance Company
Communications Specialist	Western National Mutual Insurance Company
Senior Vice President, Communications & Customer Experience	Western National Mutual Insurance Company
Underwriting Supervisor & Agency Relations	Windsor-Mount Joy Mutual Insurance Company
Business Analyst	Windsor-Mount Joy Mutual Insurance Company
Marketing Representative	Wisconsin Mutual Insurance Company
Internal Marketing	Wisconsin Mutual Insurance Company
Marketing Manager	Wyandot Mutual Insurance Company
Executive Vice President	Zeldis Research
President	Zissman Media