

Spring Series: Finance for Non-Finance Managers

TUESDAY, MAY 21

3:00 – 4:30 PM

Overview and Introduction to Methods Used in Finance to Measure and Drive Performance

In the first session of this series, attendees will begin with an overview of the various roles of finance and partnership relationships, a financial statement summary, an intro to finance decision making tools, and an overview of risk and return.

Neil Powell

Director, MBA Strategic Finance Academy
 Kelley School of Business Executive Education

TUESDAY, MAY 28

3:00 – 4:30 PM

Financial Statements and Decision Making

The second session of this series will take attendees on a deep dive into financial statements. Participants will learn how to read and deconstruct financial statements to assess performance and identify risks.

Neil Powell

Director, MBA Strategic Finance Academy
 Kelley School of Business Executive Education

TUESDAY, JUNE 4

3:00 – 4:30 PM

Measuring Risk and Reward

In the third session, attendees will learn how to identify key value drivers using real world examples and leave with a better understanding of how to measure risk and reward.

Neil Powell

Director, MBA Strategic Finance Academy
 Kelley School of Business Executive Education

TUESDAY, JUNE 11

3:00 – 4:30 PM

Measuring Value and Decision-Making Tools

The final session will focus on measuring value and the various decision-making tools that are available. Attendees will learn how to use financial models and best practices to make value enhancing decisions for their own organizations.

Neil Powell

Director, MBA Strategic Finance Academy
 Kelley School of Business Executive Education

Fall Series: Strategic Planning and Implementation

TUESDAY, OCTOBER 1

3:00 – 4:30 PM

Defining Strategy

The first session will be focused on defining the concepts of strategy and describing how it impacts the competitiveness and sustainability of an organization.

Greg Fisher

Professor of Entrepreneurship
 Kelley School of Business Executive Education

TUESDAY, OCTOBER 8

3:00 – 4:30 PM

Diagnosing Strategic Situations

In the second session, attendees will learn how to diagnose the critical challenges and opportunities with an organization by rigorously assessing the external and internal environment.

Greg Fisher

Professor of Entrepreneurship
 Kelley School of Business Executive Education

TUESDAY, OCTOBER 15

3:00 – 4:30 PM

Making Strategy Decisions

The third session will help attendees learn to decide how to effectively address the most critical challenges and opportunities confronting an organization, by creatively identifying strategic options and systematically evaluating those options.

Greg Fisher

Professor of Entrepreneurship
 Kelley School of Business Executive Education

TUESDAY, OCTOBER 22

3:00 – 4:30 PM

Implementing Strategy Decisions

The focus of the final session will be on how to deliver on a strategic decision, by effectively communicating a solution and implementing that solution within an organization.

Greg Fisher

Professor of Entrepreneurship
 Kelley School of Business Executive Education