



**CONNECT SERIES
SPONSORSHIP OPPORTUNITIES**

2024

UPDATED FEBRUARY 20, 2024



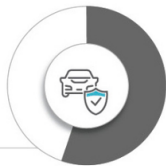
NAMIC's Member Connect Series offers a unique opportunity for members to connect with other NAMIC member company decision makers and engage in peer-led roundtable discussions, build a network of mutual industry professionals, and hear about the latest challenges facing the industry from some of NAMIC's experts and thought leaders.

NAMIC AT A GLANCE

31%
Business
Insurance
Market



56%
Auto
Insurance
Market



69%
Homeowners
Insurance
Market



Seven of the Top 10
Property/Casualty Insurers



More than **1,500**
NAMIC Member
Companies



More than **5,750**
people attended
NAMIC events in 2022



17,000 people have
access to NAMIC's print
and digital publications



\$357 Billion
represented in
annual premium

CIO CONNECT

CIO Connect is designed to gather chief information officers and other information technology executives from NAMIC primary member insurance companies for group discussions.

Exclusive Sponsor

May 9, 2024

\$15,000 ON HOLD

- Exclusive sponsorship of the CIO Connect member-company gathering
- Sponsor may have two staff members greet attendees at the registration desk when they arrive, but due to event restrictions is not able to participate in roundtable discussions or other portions of the event
- Sponsorship acknowledged in the scripted remarks made by NAMIC leadership during the event
- Logo featured exclusively within the marketing materials for the event
- Logo (URL linked) featured exclusively on CIO Connect website
- Logo featured exclusively within signage at the event
- Sponsorship recognition during event networking break with 8.5"x11" photo frame signage
- Logo featured exclusively in video and AV elements at the event (where available)

CFO ROUNDTABLES

CFO Roundtables is designed as small group discussions for Chief Financial Officers or those who hold other executive-level positions at NAMIC primary member companies to engage in peer-led roundtable discussions, build a network of mutual industry financial leaders, and hear about the latest challenges facing the industry. CFO Roundtables will be held in conjunction with NAMIC's Management Conference.

Exclusive Sponsor

\$10,000 SOLD

- Exclusive sponsorship of the CFO Roundtables member-company gathering
- Opportunity to provide brief welcome using NAMIC scripted remarks. Due to event restrictions, sponsor may have two staff members attend lunch, but is not able to participate in roundtable discussions
- Sponsorship acknowledged in the scripted remarks made by NAMIC leadership during the lunch
- Logo featured exclusively within the marketing materials for the event
- Logo (URL linked) featured exclusively on CFO Roundtables website
- Logo featured exclusively within signage at CFO Roundtables event
- Sponsorship recognition during event networking break with 8.5"x11" photo frame signage
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

EXECUTIVE OPERATIONS ROUNDTABLES

Executive Operations Roundtables is exclusively for Chief Operations Officers, Executive and Senior Vice Presidents of Operations, and other executive-level corporate planning titles at NAMIC primary member insurance companies, executive Operations Roundtables is designed for to share strategic insight and foster connections with peers. Executive Operations Roundtables will be held in conjunction with NAMIC's Management Conference.

Exclusive Sponsor

\$10,000 SOLD

- Exclusive sponsorship of the operations executives' member-company gathering
- Opportunity to provide brief welcome using NAMIC scripted remarks. Due to event restrictions, sponsor may have two staff members attend lunch, but is not able to participate in roundtable discussions
- Sponsorship acknowledged in the scripted remarks made by NAMIC leadership during the event
- Logo featured exclusively within the marketing materials for the event
- Logo (URL linked) featured exclusively to website on Executive Operations Roundtables website
- Logo featured exclusively within signage at Executive Operations Roundtables event
- Sponsorship acknowledge during event networking break with 8.5"x11" photo frame signage
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

GENERAL COUNSEL CONNECT

General Counsel Connect is exclusively for general counsel, chief legal officers, and other legal professionals of NAMIC primary member insurance companies to engage in roundtable discussions and build a community of industry peers. Attendees will also hear about the latest legal challenges facing the industry from experts.

Corporate Sponsor

\$10,000 ON HOLD

- Logo and sponsorship recognition message included in all promotional mailers and/or emails (deadlines apply)
- Presentation of a corporate sponsor recognition video during the event (video is provided by the sponsor and must adhere to provided specs and length of video)*
- Opportunity to provide one small, non-print marketing item to be placed at the entrance to the General Session or in the back of the room on the first day of the event
- Logo recognition on signage as attendees enter the General Session ballroom
- Scripted verbal recognition of corporate sponsorship during the event
- Logo included on a sponsorship recognition slide used in the event (deadlines apply)
- Top-level logo placement, with hyperlink, on event webpage
- Sponsorship and logo recognition included in the pre-event communication email sent to all registered attendees before the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Video can be produced on behalf of the sponsor using a NAMIC template for an additional fee.

Attendee Dinner Sponsor*

\$4,000

- Sponsor may have two staff members attend the dinner and greet attendees as they enter
- Opportunity to provide brief welcome during the dinner (subject to NAMIC approval)
- Logo recognition on signage as attendees enter the venue, if permitted
- Opportunity to provide one small, non-print marketing item for attendees to pick up in the dinner area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

Educational Sessions Sponsor

\$2,000

- Sponsorship will be acknowledged in the comments made from the podium in educational sessions
- Logo recognition on signage in the educational session area
- Opportunity for sponsor staff registered for the event to introduce themselves and speakers in up to three educational sessions using NAMIC's scripted remarks
- Opportunity to provide one small, non-print marketing item for attendees to pick up in or near the educational sessions area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Breakfast Sponsor*

\$2,000

- Logo recognition on 8.5"x11" photo frame signage in the breakfast area
- Sponsorship will be acknowledged in the comments made from the podium during educational sessions
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

Lunch Sponsor*

\$2,000

- Logo recognition on 8.5"x11" photo frame signage in the meal area
- Sponsorship will be acknowledged within the comments made from the podium
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the lunch area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

Networking Break Sponsor*







\$1,500

- Sponsorship of all networking breaks
- Logo recognition on 8.5"x11" photo frame signage in the break area
- Sponsorship will be acknowledged within the comments made from the podium as attendees are released for breaks
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the break area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

SPONSOR LEVEL BENEFITS

Sponsorship + Advertising + Exhibiting + Meeting Room Rental + Member Dues = Sponsorship Level

	 BRONZE SPONSOR \$25K TO \$49K	 SILVER SPONSOR \$50K TO \$74K	 GOLD SPONSOR \$75K TO \$149K	 PLATINUM SPONSOR \$150K TO \$249K	 DIAMOND SPONSOR \$250K TO \$449K	 TITANIUM SPONSOR \$450K +
Advance attendee lists	★	★	★	★	★	★
Sponsor registration rate	★	★	★	★	★	★
Company logo included in the meeting app	★	★	★	★	★	★
Sponsor recognition and hyperlink on event webpage(s)	★ (text only)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)
Invitation to VIP Reception at Annual Convention	★ (1 staff member)	★ (2 staff member)	★ (3 staff member)	★ (4 staff member)	★ (5 staff member)	★ (5 staff member)
Priority access to exhibit booths for the following year	★	★	★	★	★	★
Recognition included in event promotional distribution		★	★	★	★	★
First right of renewal on previously sponsored items			★	★	★	★
Recognition signage displayed at select NAMIC events			★ (logo)	★ (logo)	★ (logo)	★ (logo)
Recognition in at least one NAMIC-produced video shown at select NAMIC events				★ (logo)	★ (custom segment)	★ (custom segment)
Eligible to establish a sub-block of sleeping rooms at Annual Convention				★	★	★
Recognition in Insurance Uncovered podcast					★	★
Customized call-for-speaker notifications					★	★
Recognition in IN magazine					★ (logo)	★ (logo)
Year-round recognition on NAMIC.org homepage						★ (logo)
Recognition in NAMIC's CEO Perspective email						★ (logo)
Featured in IN magazine						★
Interview in Insurance Uncovered podcast						★
Featured thought leadership in NAMIC's Morning News Summary						★
Engagement with NAMIC board						★
Preferred consideration for new opportunities						★

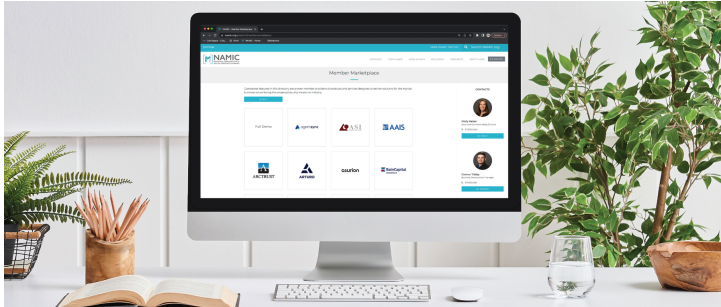
Contributor level benefits include advance attendee lists, sponsor registration rate, company logo included in the meeting app, and sponsor name recognition and hyperlink on event webpage(s). Sponsor must be a NAMIC member in good standing to qualify for bronze level and above. Additional benefits will be outlined in the specific sponsorship selected. Benefits are only extended if you are a sponsor at the specific event (deadlines apply). Specifications will be provided in sponsorship statement of work. Above benefits are not applicable to NAMIC specialty events. Benefits valid through December 2024.



Molly Keiser
Senior Sponsorship
& Advertising Director
317.876.4240
mkeiser@namic.org



Conner Tribby
Business Development Manager
317.876.4218
ctribby@namic.org



Click [here](#) to learn about NAMIC's digital and print advertising opportunities

For more information on **sponsoring with NAMIC**, please visit our [website](#).

For more information on **becoming a NAMIC Member**, please email [Molly Keiser](mailto:Molly.Keiser).

NAMIC EVENT SPONSORSHIP OPPORTUNITIES



AGRICULTURAL RISK INSPECTION SCHOOL
Loss control specialists, underwriters,
and managers/supervisors



FARM MUTUAL FORUM
Managers, directors, next-generation leaders,
and state association leaders



DIRECTORS' BOOTCAMP 2.0
Board members from property/casualty
insurance companies



HUMAN RESOURCES SUMMIT
Human resources, talent management development,
and recruitment professionals



CLAIMS CONFERENCE
Property/casualty claims professionals



INSURTECH FASTPITCH
Company leaders, technology and product development
executives, and innovation teams



COMMERCIAL AND PERSONAL LINES SEMINAR
Mid- to senior level underwriters, managers,
and executives



LEADERSHIP DEVELOPMENT WORKSHOP
Team leaders, department supervisors, new managers,
and future leaders



COMMUNICATION + MARKETING WORKSHOP
Insurance company communications
and marketing professionals



MANAGEMENT CONFERENCE
CEOs, executive teams, and future industry leaders



129TH NAMIC ANNUAL CONVENTION
Senior insurance executives, board members, and service partners