NAMIC offers directors the opportunity to immerse themselves in the world of corporate governance in the insurance industry. During this two-day interactive seminar, board members gain the tools and the knowledge they need to effectively govern in the mutual insurance industry. Directors are given a unique view of real-world experiences from the eyes of current and retired industry experts. With unlimited access to peers and faculty members to ask unique questions and the opportunity to learn more about relevant topics such as the Corporate Governance Annual Disclosure and emerging risks in the industry, the Directors’ Bootcamp 2.0 has earned a strong reputation in the industry.

Projected Attendance: 55

Event Attendees by Title:
- Property/Casualty Insurance Company Board Members and Company Managers

Primary Carrier Attendees by DWP:
- $100 MM +
- $50 - $100 MM
- $25 - $50 MM
- $10 - $25 MM
- $0 - $10 MM

- 31% Business Insurance Market
- 56% Auto Insurance Market
- 69% Homeowners Insurance Market

More than 5,750 people attended NAMIC events in 2022

More than 1,500 NAMIC Member Companies

$357 Billion represented in annual premium

17,000 people have access to NAMIC’s print and digital publications
Corporate Sponsor

$7,500 ON HOLD

- Logo and sponsorship recognition message included in all promotional mailers and/or emails (deadlines apply)
- Presentation of a corporate sponsor recognition video on the first day of the event (video is provided by the sponsor and must adhere to provided specs and length of video)*
- Opportunity to provide one small, non-print marketing item to be placed at the entrance to the General Session or in the back of the room on the first day of the event
- Logo recognition on signage as attendees enter the General Session ballroom
- Scripted verbal recognition of corporate sponsorship each day of the event
- Logo included on a sponsorship recognition slide used in the event (deadlines apply)
- Top-level logo placement, with hyperlink, on event webpage
- Sponsorship and logo recognition included in the pre-event communication email sent to all registered attendees before the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Video can be produced on behalf of the sponsor using a NAMIC template for an additional fee.

Registration and Event Information Desk Sponsor

$5,000 CALL FOR DETAILS

- Logo integrated into the Registration and Event Information Desk signage (please note that the design is pre-set; deadlines apply)
- Opportunity to provide one small, non-print marketing item to be distributed near the Registration and Event Information Desk (subject to NAMIC approval)*
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Other event materials are sold separately and may be placed in close proximity to the Registration and Event Information Desk.
Welcome Gift Sponsor

$6,000 NAMIC-Provided Gift

$3,000 Sponsor-Provided Gift*

• Welcome gift to be set out on the first day of the event and replenished until all gifts have been picked up. Requests for additional gifts beyond this quantity will incur additional costs
• Logoed signage displayed at distribution point(s)
• NAMIC-provided welcome gift will include the sponsor’s single-color (black or white) logo. Sponsor-provided welcome gift subject to NAMIC approval
• Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Wi-Fi Sponsor*

$3,000 ON HOLD

• Sponsor logo recognition of the Wi-Fi access
• Opportunity for customized Wi-Fi password such as “YourCompanyName” (if available at property; minimum and maximum character limits may apply)
• Upgrade this sponsorship by adding a landing page where attendees are automatically directed upon connecting to Wi-Fi, based on property availability (additional fees apply)
• Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsorship covers Wi-Fi in the meeting space, not the guest rooms.

Web Banner on Event Webpage Sponsor

$3,000

• Placement of a 980 x 135-pixel banner on the main “General Information” event page*
• Built-in hyperlink to the URL of your choice with your banner
• Placement would appear on the page through the event end date and could be changed periodically as sponsor sees fit
• Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1960 pixels wide x 270 pixels high.
Notebooks and Pens Sponsor*

$2,500

- Sponsor-provided logoed notebooks and pens to be set out on the first day of the event and replenished the following days until all notebooks and pens have been picked up (notebooks and pens subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the notebooks and pens, additional costs will apply
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Nightly Door Hanger Agenda Sponsor

$2,500 Per Night

- Attendees who reserve a room in the event room block will receive a door hanger conference agenda highlighting the next day’s activities with your single-color (black or white) company logo featured prominently on the card (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Breakfast Sponsor*

Exclusive: $2,500
Tuesday: $1,500
Wednesday: $1,500

- NAMIC will provide logo recognition on 8.5”x11” photo frame signage in the breakfast area
- Sponsorship will be acknowledged in the comments made from the podium during educational sessions
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the breakfast area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.
Room Drop Sponsor*

$2,200 Per Day + Room Drop Fees Paid Directly to the Hotel

- This sponsorship allows the sponsor to pick a day to have a gift or marketing item delivered to the hotel room of each attendee who reserves a room within the event room block (subject to NAMIC approval)**
- Sponsor may attach a personalized note to each gift compliments of your company
- Sponsor provides the gift and NAMIC connects sponsor with hotel to coordinate delivery to attendees rooms NAMIC can select and order the item for an additional cost (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

**Room drops cannot be placed inside a room with a Do Not Disturb posted.

Networking Break Sponsor*

$1,750

- Sponsorship of all networking breaks
- NAMIC will provide logo recognition on 8.5”x11” photo frame signage in the break area
- Sponsorship will be acknowledged in the comments made from the podium as attendees are released for breaks
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the break area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.

Registration Refreshments Sponsor

$1,500

- Opportunity for a company representative to stand at the registration refreshment table to greet and interact with attendees*
- Opportunity to provide one small, non-print marketing item for attendees to pick up in refreshment area (subject to NAMIC approval)
- Opportunity to provide custom logoed napkins to be placed at registration refreshment table
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Refreshment table will be set up on the first day of registration. Refreshment table will be located near the Registration and Event Information Desk. Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs.
Lunch Sponsor*

$1,500

- NAMIC will provide log recognition on 8.5”x11” photo frame signage in the meal area
- Sponsorship will be acknowledged within the comments made from the podium during educational sessions
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins for attendees to pick up in the lunch area (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs. This may be a grab-and-go or station presentation.

General Session Sponsor*

$1,000 Per Session | Six Available

- Logo included on the general session slide that is shown at the beginning and end of the session
- Verbal recognition when thanking speaker at the end of the session
- Logo recognition on signage as attendees enter the general session
- Opportunity to provide one small, non-print marketing item for attendees to pick up to be placed in the back of the room or at each seat in the room (subject to NAMIC approval). Seat drops are not exclusive – all seat drop items for the day will be set in advance of attendee arrival. Your item may be placed with other sponsor items. Daily program buyout of this option may be available for an upgraded price
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Does not include keynote/opening session. This sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage.

Badge Sponsor

Sold as a Multi-Event Package ON HOLD

- Single-color (black or white) logo prominently featured on the front of the badge
- Badge is provided to every attendee and registered guest, and is required to be worn at all times
- Sold as a multi-event sponsorship with recognition at multiple NAMIC events
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

National Association of Mutual Insurance Companies
NAMIC Events App Sponsor

Sold as a Multi-Event Package ON HOLD

- Sponsor recognition in marketing of the app
- Custom banner in the app
- Customized event code such as “Your Company Name” that all users must type to access the app content (minimum and maximum character limits may apply)
- Opportunity to provide two push notifications per event that will be sent to all app users
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Attendee Evaluation Sponsor

$900

- Sponsorship of the attendee evaluation sent to all registered attendees post-event
- Sponsorship recognition to be included in the body of the email used to distribute the evaluation
- Sponsor logo and hyperlink to a website of the sponsor’s choice in the evaluation (deadlines apply)
- Sponsor can provide up to three sponsor-written questions to be included in the participation planning survey (subject to NAMIC approval)*
- Data for sponsor-written questions to be provided in PDF format two weeks after the survey is distributed
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Digital Event Materials Sponsor

$750

- Opportunity to provide a 650 x 90-pixel graphic banner for the digital Event Materials page, which will be hyperlinked to the website of your choice*
- Opportunity to post a link to a white paper or video within the Event Materials page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1300 pixels wide x 180 pixels high.
Promotional Email Sponsor

$750

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be included in one of NAMIC's promotional emails for the event (deadlines apply)*
- Placement can be hyperlinked to a website of the sponsor’s choice (graphic and hyperlink subject to NAMIC approval)
- Email list size varies but analytics pre- and post-send can be provided upon request
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1280 pixels wide x 300 pixels high.

Pre-Event Communication Sponsor

$750

- Opportunity to provide a 640 x 150-pixel graphic panel placement to be included in the pre-event email sent to each attendee (deadlines apply)*
- Placement can be hyperlinked to a website of the sponsor’s choice (graphic and hyperlink subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Submitted artwork should be 1280 pixels wide x 300 pixels high.

Event Supporting Sponsor

$700

Support NAMIC and the event while receiving Contributor Level benefits

- Advance attendee list with contact information (including email) starting 60 days before the event
- Company logo included in the meeting app
- Recognition and link on event website at NAMIC.org
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Add-On Opportunity - NAMIC Event App Push Notification Sponsor*

$1,200 | Limited Quantity Available

- Send one push notification to all event attendees
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

*For sale as an add-on opportunity. Event sponsorship must be purchased.
<table>
<thead>
<tr>
<th>SPONSOR BENEFIT LEVELS</th>
<th>ADVANCE</th>
<th>SCHEDULED</th>
<th>MEMBER DUES</th>
<th>OTHER BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPONSOR BENEFIT LEVELS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsorship + Advertising + Exhibiting + Meeting Room Rental + Member Dues = Sponsorship Level</strong></td>
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</tr>
<tr>
<td><strong>SPONSOR LEVELS</strong></td>
<td>UP TO $24K</td>
<td>$25K TO $49K</td>
<td>$50K TO $74K</td>
<td>$75K TO $124K</td>
</tr>
<tr>
<td>Advance attendee lists</td>
<td>☑</td>
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<tr>
<td>Sponsor registration rate</td>
<td>☑</td>
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<tr>
<td>Company logo included in the meeting app</td>
<td>☑</td>
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<tr>
<td>Sponsor recognition and link on event website</td>
<td>☑ (text only)</td>
<td>☑ (text only)</td>
<td>☑ (color logo)</td>
<td>☑ (color logo)</td>
</tr>
<tr>
<td>Invitation to VIP Reception at Annual Convention</td>
<td>☑ (1 staff member)</td>
<td>☑ (2 staff members)</td>
<td>☑ (3 staff members)</td>
<td>☑ (5 staff members)</td>
</tr>
<tr>
<td>Recognition included in event promotional distribution</td>
<td>☑</td>
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<tr>
<td>Priority access to exhibit booths for the following year</td>
<td>☑</td>
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<tr>
<td>First right of renewal on previously sponsored items</td>
<td>☑</td>
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<tr>
<td>Recognition signage displayed at select NAMIC events</td>
<td>☑ (logo)</td>
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<tr>
<td>Recognition in at least one NAMIC-produced video shown at select NAMIC events</td>
<td>☑ (logo)</td>
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<tr>
<td>Eligible to establish a sub-block of sleeping rooms at Annual Convention</td>
<td>☑</td>
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<td>Recognition in Insurance Uncovered podcast</td>
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<tr>
<td>Customized call-for-speaker notifications</td>
<td>☑ (logo)</td>
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</tr>
<tr>
<td>Year-round recognition on NAMIC.org homepage</td>
<td>☑ (logo)</td>
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<tr>
<td>Recognition in IN magazine</td>
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<tr>
<td>Recognition in NAMIC’s CEO Perspective email</td>
<td>☑ (logo)</td>
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</tbody>
</table>

Sponsor must be a NAMIC member in good standing to qualify for bronze level and above. Additional benefits will be outlined in the specific sponsorship selected. Benefits are only extended if you are a sponsor at the specific event (deadlines apply). Specifications will be provided in sponsorship statement of work. Above benefits are not applicable to NAMIC specialty events. Benefits valid through December 2023.
NAMIC EVENT SPONSORSHIP OPPORTUNITIES

AGRICULTURAL RISK INSPECTION SCHOOL
Loss control specialists, underwriters, and managers/supervisors

DIRECTORS’ BOOTCAMP 2.0
Board members from property/casualty insurance companies

CLAIMS CONFERENCE
Property/casualty claims professionals

COMMERCIAL AND PERSONAL LINES SEMINAR
Mid- to senior level underwriters, managers, and executives

COMMUNICATION + MARKETING WORKSHOP
Insurance company communications and marketing professionals

FARM MUTUAL FORUM
Managers, directors, next-generation leaders, and state association leaders

HUMAN RESOURCES SUMMIT
Human resources, talent management development, and recruitment professionals

INSURTECH FASTPITCH
Company leaders, technology and product development executives, and innovation teams

LEADERSHIP DEVELOPMENT WORKSHOP
Team leaders, department supervisors, new managers, and future leaders

MANAGEMENT CONFERENCE
CEOs, executive teams, and future industry leaders

128TH NAMIC ANNUAL CONVENTION
Senior insurance executives, board members, and service partners

Click here to learn about NAMIC’s digital and print advertising opportunities

For more information on sponsoring with NAMIC, please visit our website.

For more information on becoming a NAMIC Member, please email Molly Keiser.