







SPONSOR BENEFIT LEVELS

Sponsorship + Advertising + Exhibiting + Meeting Room Rental + Member Dues = Sponsorship Level

	 CONTRIBUTOR SPONSOR UP TO \$24K	 BRONZE SPONSOR \$25K TO \$49K	 SILVER SPONSOR \$50K TO \$74K	 GOLD SPONSOR \$75K TO \$124K	 PLATINUM SPONSOR \$125K TO \$199K	 DIAMOND SPONSOR \$200K PLUS
Advance attendee lists	★	★	★	★	★	★
Sponsor registration rate	★	★	★	★	★	★
Company logo included in the meeting app	★	★	★	★	★	★
Sponsor recognition and link on event website	★ (text only)	★ (text only)	★ (color logo)	★ (color logo)	★ (color logo)	★ (color logo)
Invitation to VIP Reception at Annual Convention		★ (1 staff member)	★ (2 staff members)	★ (3 staff members)	★ (5 staff members)	★ (5 staff members)
Recognition included in event promotional distribution				★	★	★
Priority access to exhibit booths for the following year				★	★	★
First right of renewal on previously sponsored items				★	★	★
Recognition signage displayed at select NAMIC events				★ (logo)	★ (logo)	★ (logo)
Recognition in at least one NAMIC-produced video shown at select NAMIC events					★ (logo)	★ (custom segment)
Eligible to establish a sub-block of sleeping rooms at Annual Convention					★	★
Recognition in Insurance Uncovered podcast						★
Customized call-for-speaker notifications						★ (logo)
Year-round recognition on NAMIC.org homepage						★ (logo)
Recognition in IN magazine						★ (logo)
Recognition in NAMIC's CEO Perspective email						★ (logo)

Sponsor must be a NAMIC member in good standing to qualify for bronze level and above. Additional benefits will be outlined in the specific sponsorship selected. Benefits are only extended if you are a sponsor at the specific event (deadlines apply). Specifications will be provided in sponsorship statement of work. Above benefits are not applicable to NAMIC specialty events. Benefits valid through December 2023.