

The benefits outlined below are included with your sponsorship package (level depends on total support).

INVESTMENT LEVEL (sponsorship + advertising + exhibiting + meeting room rental + member dues = investment level)						
	CONTRIBUTOR UP TO \$24K	BRONZE \$25K TO \$49K	SILVER \$50K TO \$74K	GOLD \$75K TO \$124K	PLATINUM \$125K TO \$199K	DIAMOND \$200K +
MINIMUM REQUIREMENTS	N/A	Must be a NAMIC member in good standing	Must be a NAMIC member in good standing	Must be a NAMIC member in good standing	Must be a NAMIC member in good standing	Must be a NAMIC member in good standing

BENEFITS

Advanced attendee lists with contact information (including email) for all sponsored events. Provided according to a set schedule.	✓	✓	✓	✓	✓	✓
Sponsor registration rate at any sponsored event.	✓	✓	✓	✓	✓	✓
Company logo and URL link included in the meeting app for sponsored in-person events.	✓	✓	✓	✓	✓	✓
Virtual sponsor showcase exhibit booth included at any sponsored event when applicable.	✓	✓	✓	✓	✓	✓
Recognition and link on website for any sponsored event.	✓ (text only)	✓ (text only)	✓ (color logo)	✓ (color logo)	✓ (color logo)	✓ (color logo)
Invitation to the VIP Reception at Annual Convention when Annual Convention is included in sponsorship package.		✓ (1 staff member)	✓ (2 staff members)	✓ (3 staff members)	✓ (5 staff members)	✓ (5 staff members)
Recognition included in promotional distribution for sponsored event (may be e-promotion, deadlines apply).				✓	✓	✓
Priority access to exhibit booths for the following year.				✓	✓	✓
Sponsorship items granted first-right-of-renewal for next year if package confirmed within 21 days of receiving proposal.				✓	✓	✓
Recognition in a NAMIC produced video that is played at select events (sponsorship must be confirmed by February 1).				✓ (logo recognition)	✓ (custom 10-15 second segment)	✓ (custom 10-15 second segment)
Eligible to establish a sub-block of sleeping rooms at NAMIC Annual Convention (subject to additional rules).					✓	✓
Special recognition signage (print or digital) displayed at every NAMIC event.					✓ (logo)	✓ (logo)
Customized Call for Speakers notifications with summary of potential agenda topics to be provided.						✓ (logo)
Year-round recognition above News Ticker on NAMIC.org homepage.						✓ (logo)
Recognition in NAMIC's Insurance Uncovered at least once per year.						✓
Recognition in IN Magazine once per year.						✓ (logo)
Recognition in NAMIC's CEO Perspective at least once per year.						✓ (logo)

Additional benefits will be outlined in the specific sponsorship package selected. Benefits are only extended if you are a sponsor at the specific event. Above benefits are not applicable to NAMIC's CEO Roundtable event or other specialty events. Benefits valid through December 2022.