

	INVESTMENT LEVEL (sponsorship + advertising + member dues = investment level)					
	DIAMOND \$200k +	PLATINUM \$125k to \$199k	GOLD \$124k to \$75k	SILVER \$74K to \$50K	BRONZE \$49k to \$25k	CONTRIBUTOR Under \$25K
MINIMUM REQUIREMENTS	Must be a NAMIC member in good standing					N/A
BENEFITS						
Advanced attendee lists with contact information (including email) for all sponsored events. <i>Provided according to a set schedule.</i>	✓	✓	✓	✓	✓	✓
Sponsor registration rate at any sponsored event	✓	✓	✓	✓	✓	✓
Company logo and URL link included in the meeting app (if event is held in-person)	✓	✓	✓	✓	✓	✓
Recognition and link on website for any sponsored event	✓ (color logo)	✓ (color logo)	✓ (color logo)	✓ (color logo)	✓ (text only)	✓ (text only)
Invitation to the VIP Reception at Annual Convention when Annual Convention is included in sponsorship package (if event is held in-person)	✓ (5 staff members)	✓ (5 staff members)	✓ (3 staff members)	✓ (2 staff members)	✓ (1 staff member)	
Recognition included within promotional distribution for sponsored event (may be e-promotion, deadlines apply)	✓	✓	✓			
Priority access to exhibit booths for the following year (if held in-person)	✓	✓	✓			
Sponsorship items granted first-right-of-renewal for next year if package confirmed within 21 days of receiving proposal	✓	✓	✓			
Recognition within NAMIC produced video that is played at select NAMIC events (sponsorship must be confirmed by February 1st)	✓ Custom produced 10-15 second video segment	✓ Custom produced 10-15 second video segment	✓ Logo Recognition			
Eligible to establish a sub-block of sleeping rooms at NAMIC Annual Convention (subject to additional rules)	✓	✓				
Special recognition signage (print or digital) displayed at every NAMIC event	✓ Logo	✓ Logo				
Customized Call for Speakers notifications with summary of potential agenda topics to be provided.	✓					
Year-round recognition above News Ticker on NAMIC.org homepage	✓ Logo					
Recognition in NAMIC's Insurance Uncovered at least once per year	✓ Logo					
Recognition in <i>IN</i> Magazine once per year	✓ Logo					
Recognition in NAMIC's CEO Perspective at least once per year	✓ Logo					

Additional benefits will be outlined in the specific sponsorship package selected. Benefits are only extended if you are a sponsor at the specific event. Above benefits are not applicable to NAMIC's CEO Roundtable event or other specialty events. Benefits applicable through December 2021.