NAMIC®
MANAGEMENT CONFERENCE

SPONSORSHIP OPPORTUNITIES


NAMIC®
NATIONAL ASSOCIATION OF MUTUAL INSURANCE COMPANIES
SHAPING OUR MUTUAL FUTURE®
MANAGEMENT CONFERENCE:
The NAMIC Management Conference is a summit for CEOs, executive teams, and future leaders of the industry. Power sessions focus on strategy, innovation, leadership, and industry trends. Breakout sessions dive into operational and emerging issues. Top-notch speakers, unrivaled networking opportunities, and an inspirational setting allow attendees to connect with peers and gain insights into important issues. With opportunities for networking and unique sponsorship options, industry vendors have the chance to reach an influential audience of the top property/casualty insurance company leaders.

Target Audience:
CEOs, CFOs, COOs, Executive Teams, Senior Vice Presidents, Future Company Leaders, Upper-Level Management

Projected Attendance (based on pre-COVID-19 event statistics):
400-450

For more information on any marketing opportunities outlined in this prospectus, please contact:
Aaron D. Lifford, Account Director – Sponsorship & Advertising, at alifford@namic.org or 317.876.4255

NAMIC AT A GLANCE
1,400+ property/casualty insurance company members
53 percent of the auto insurance market
66 percent of the homeowners insurance market
30 percent of the business insurance market
$313 billion in premiums
VIRTUAL EVENT SPONSORSHIPS

Virtual Management Conference Corporate Sponsor + Showcase Booth*
$30,000 | 5 Available

- Identified as a Corporate Sponsor which includes:
  - Sponsor recognition included in all e-promos for the event (deadlines apply)
  - Opportunity to provide a banner graphic to be included in the virtual platform. The banner can be hyperlinked to a website of the sponsor’s choice
  - Verbal recognition from NAMIC leadership during the event thanking you for your support as a sponsor (deadlines apply)
  - Opportunity to provide a video to be included within the virtual event agenda which attendees can access on-demand
  - Opportunity to submit a concurrent session speaker proposal to be included in the virtual event (subject to NAMIC review and approval). Company logo included on screen during the session

- Advance copy of the attendee list with contact information provided at 30 and 15 days prior to the event
- Logo included on a sponsorship recognition slide used within the event (deadlines apply)
- Sponsor recognition included in pre-conference email sent to all attendees (deadlines apply)
- Opportunity to submit a flyer/whitepaper to be included on the event materials page
- Gamification opportunity to boost attendee interaction with one trivia question which can be used to encourage attendees to visit your sponsor showcase, view materials, or interact with staff
- Virtual sponsor showcase opportunity (virtual exhibit) provided for the conference, which includes:
  - Opportunity to provide a company logo and description for the booth
  - Ability to upload brochures, video links, and URLs to showcase your company
  - Uploaded videos displayed in a video gallery within your booth
  - Uploaded PDF files and video links displayed in a resource gallery for attendees to view
  - Attendees will have access to uploaded documents and company descriptions throughout the event
  - Ability to video conference with booth visitors with screen sharing option within video chats for collaboration

- Opportunity to give one prize away during the event. The sponsor will be verbally recognized when the winner is announced. NAMIC will select the winner from all event attendees. Sponsor is responsible for providing and distributing the prize (prize subject to NAMIC approval)
- Includes one registration to the virtual event. Any additional staff will need to register at the sponsor/member rate.

*Please note: All sponsors within this level will be placed in alphabetical order when in print or verbally recognized.
Virtual Management Conference Leading Sponsor + Showcase Booth*

$15,000

- Advance copy of the attendee list with contact information provided at 30 and 15 days prior to the event
- Logo included on a sponsorship recognition slide used within the event (deadlines apply)
- Sponsor recognition included in pre-conference email sent to all attendees (deadlines apply)
- Opportunity to submit a flyer/whitepaper to be included on the event materials page
- Gamification opportunity to boost attendee interaction with one trivia question which can be used to encourage attendees to visit your sponsor showcase, view materials, or interact with staff
- Virtual sponsor showcase opportunity (virtual exhibit) provided for the conference, which includes:
  - Opportunity to provide a company logo and description for the booth
  - Ability to upload brochures, video links, and URLs to showcase your company
  - Uploaded videos displayed in a video gallery within your booth
  - Uploaded PDF files and video links displayed in a resource gallery for attendees to view
  - Attendees will have access to uploaded documents and company descriptions throughout the event
  - Ability to video conference with booth visitors with screen sharing option within video chats for collaboration
- Includes one registration to the virtual event. Any additional staff will need to register at the sponsor/member rate.

*Please note: All sponsors within this level will be placed in alphabetical order when in print or verbally recognized.

Virtual Management Conference Supporting Sponsor*

$6,000

- Advance copy of the attendee list with contact information provided at 30 and 15 days prior to the event
- Logo included on a sponsorship recognition slide used within the event (deadlines apply)
- Sponsor recognition included in pre-conference email sent to all attendees (deadlines apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

*Please note: All sponsors within this level will be placed in alphabetical order when in print or verbally recognized.

Add-On Opportunity: Session Logo Sponsorship

$1,000 | Quantities Limited

- Sponsor logo included on the virtual platform during one concurrent session (subject to NAMIC approval and placement)
- Session logo sponsorship is only available to sponsors of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorship does not include registration

Prices valid for sponsorships confirmed by April 30, 2021. Prices may increase by 20 percent after April 30.

National Association of Mutual Insurance Companies
IN-PERSON EVENT SPONSORSHIPS

In-person event sponsorship options are only available for purchase with the purchase of a virtual event sponsorship. Registration is not included unless specifically noted.

Due to the impacts of COVID-19, NAMIC reserves the right to change, modify, or discontinue any sponsorship at any time. Please refer to the SOW for details.

Power Session Sponsor

$40,000 – Includes All Five Power Sessions

$10,000 – Five Available

- Exclusive sponsor of a Power Session (non-opening) at the event (five available), assigned on a first-come, first-served basis.
- Sponsorship recognized in the opening title slide and during the closing comments.
- Opportunity to provide a flyer, brochure, or small marketing item on tables in the foyer and/or the back of session rooms for attendees to pick up (subject to NAMIC approval). Please note this is not an exclusive opportunity. Other sponsored items may be set out at the same time.
- Sponsor all Power Sessions (excluding the Opening Power Session) for a package price of $40,000 which includes:
  - Presentation of a sponsor recognition video during one power session (video is provided by the sponsor and must adhere to provided specs and length of video)
  - Opportunity to facilitate a Q&A session during one power session
- Sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage as a benefit of the sponsorship.
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration.

Golf Outing Sponsor

$25,000

- Pairing requests honored for up to five pairings (deadlines apply)
- Five golf registrations included for sponsor executives.
- A meal before the outing for all golfers compliments of sponsor.
- A golfers’ gift logoed with a single color (black or white) logo.
- Golf prizes awarded are compliments of sponsor.
- Signage with the sponsor logo at the outing location.
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration.

Prices valid for sponsorships confirmed by April 30, 2021. Prices may increase by 20 percent after April 30.

National Association of Mutual Insurance Companies
Welcome Festivities Sponsor

$25,000

• Logo within the pre-event marketing and onsite signage for the Welcome Festivities
• Opportunity to provide custom logo napkins or other items to be placed within the reception area
• Company logo included on the custom program/menu card (varies from year-to-year based on the event design and will be to NAMIC’s discretion on delivery, but the sponsor will have the opportunity to proof and approve the item)
• On-site sponsor staff will be given a total of 30 drink tickets to share with attendees to be used at the event bars during the Welcome Festivities
• Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Event Breakfast Sponsor*

$25,000

• Sponsor all breakfasts at the event (three total)
• NAMIC will provide 8.5”x11” photo frame signage in the breakfast area
• Sponsorship will be acknowledged in the comments made from the podium or pre-recorded event announcements played during the morning sessions
• Opportunity to provide one marketing item for attendees to pick up in the breakfast area (subject to NAMIC approval)
• Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs
• Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Based on COVID restrictions this may be a grab and go or station presentation. Sponsor can have the opportunity to provide logo napkins, coffee sleeves or other logo items to be distributed with meal.

Opening Power Session Sponsor

$17,500

• Exclusive Opening Power Session sponsor
• Sponsorship will be recognized in the opening title slide and during the closing comments or during pre-recorded event announcements played during the session.
• Opportunity to provide a flyer, brochure, or small marketing item on tables in the foyer and/or the back of session rooms for attendees to pick up (subject to NAMIC approval). Please note this is not an exclusive opportunity. Other sponsored items may be set out at the same time.
• Sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage as a benefit of the sponsorship
• Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Prices valid for sponsorships confirmed by April 30, 2021. Prices may increase by 20 percent after April 30.
National Association of Mutual Insurance Companies
Wi-Fi Sponsor

$17,000

- Exclusive sponsorship of the popular complimentary Wi-Fi at the event*
- Opportunity for customized Wi-Fi password such as “YourCompanyName” (if available at property; must be 10 characters or less)
- Sponsorship acknowledgment of the Wi-Fi access
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsorship covers Wi-Fi in the meeting space, not the guest rooms.

Hotel Room Key Card Sponsor

$16,000

- Attendees who stay in the event hotel will receive a custom hotel key card with your single color (black or white) company logo featured prominently on the card. (Please note that the keycard design is pre-set)
- A unique way to brand your company to attendees
- Deadline applies
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Welcome Gift Sponsor

$15,000 NAMIC-Selected Gift

$12,500 Sponsor-Provided Gift*

- Welcome gift will be set out on the first day of the event and replenished the following days until all gifts have been picked up. NAMIC will provide one gift per registered attendee. Requests for additional gifts beyond this quantity or to include guests will incur additional costs
- NAMIC-selected welcome gift will include the sponsor’s single color (black or white) logo. Sponsor-provided welcome gift will need to be pre-approved by NAMIC
- Options are available for “green” gifts that reduce carbon footprint. Additional costs may be incurred.
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

* Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.
Attendee Tote Sponsor
$13,500 NAMIC Selected Tote
$11,500 Sponsor Provided Tote*

- Tote will be set out on the first day of the event and replenished the following days until all totes have been picked up. NAMIC will provide one tote per registered attendee. Requests for additional totes beyond this quantity or to include guests will incur additional costs.
- NAMIC-selected tote will include the sponsor’s single color (black or white) logo. Sponsor-provided tote will need to be pre-approved by NAMIC
- Opportunity to include flyer, brochure, or small marketing item inside the totes (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Hydration Station Sponsor
$13,500 NAMIC Selected Water Bottle
$11,500 Sponsor Provided Water Bottle*

- Exclusive sponsor of the water stations located throughout the meeting space
- Logoed signage displayed at each station
- Water bottle to be set out for all attendees to pick up. NAMIC will provide one water bottle per registered attendee. Requests for additional totes beyond this quantity or to include guests will incur additional costs
- NAMIC-selected water bottle will include the sponsor’s single color (black or white) logo. Sponsor-provided water bottle will need to be pre-approved by NAMIC
- Opportunity to provide flyer, brochure, or small marketing item for attendees to pick up at each hydration station (subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Prices valid for sponsorships confirmed by April 30, 2021. Prices may increase by 20 percent after April 30.
National Association of Mutual Insurance Companies
Concurrent Session Sponsor

$12,500

- Sponsor of the concurrent sessions at the event
- NAMIC will provide recognition using logo signage in the concurrent session area
- Sponsorship will be acknowledged in the comments made from the podium in every concurrent session
- Opportunity for sponsor staff to introduce themselves and speakers in up to four concurrent sessions using NAMIC’s scripted remarks
- Opportunity to provide marketing collateral for attendees to pick up in the session area
- Sponsorship does not permit a sponsor to speak, select the speaker, verbally address the audience, or appear on stage as a benefit of the sponsorship (unless specifically noted in sponsorship)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Wayfinding Signage Sponsor

$12,500

- Sponsorship of wayfinding signage or floor clings designed to direct and inform attendees at the event
- Specific signage based on venue requirements and at NAMIC’s discretion (may include social distancing signage). Will include logo placement on a minimum total of five wayfinding items (signage or clings) placed in high-traffic locations.
- Sponsor’s logo will be integrated into the design
- Deadline applies
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Badge Pouch/Lanyard Sponsor

Sold as a Multi-Event Package

- Single-color (black or white) logo prominently featured on the front of lanyard
- Lanyard provided to every attendee and registered guest
- Sold as a multi-event solution; custom quote available
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Program Guide + Premium Ad Sponsor

$10,000

- Logo to appear on the front cover of the printed program guide (size of the program guide is at the discretion of NAMIC)
- Premium advertisement on the inside front cover or back cover (sponsor must provide the artwork; dimensions to be provided closer to the event)
- Deadline applies
- Other pages in the program guide may be available for sale to other companies
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Prices valid for sponsorships confirmed by April 30, 2021. Prices may increase by 20 percent after April 30.
National Association of Mutual Insurance Companies
Registration Refreshments Sponsor

$8,500

- Opportunity for a company representative to stand at the registration refreshment table on Sunday to greet and interact with attendees
- Refreshment table will be located near the Event Registration Desk* or Outside location based on social distancing factors.
- Opportunity to provide marketing collateral for attendees to pick up in refreshment area
- Opportunity to provide custom logoed napkins
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Based on COVID restrictions the location may be located outside or in an alternate location. Sponsor can have the opportunity to provide logo napkins or other logo items to be distributed with the refreshments.

Nightly Door Hanger Agenda Sponsor

$8,000 per night

- Company featured as the sponsor of the “door hanger” style conference agenda that is placed on the attendee’s hotel room door highlighting the next day’s activities
- Sponsorship includes a single color (black or white) logo recognition printed on the door hanger agenda delivered to every room
- Available Sunday, Monday, and Tuesday (discounts available for purchasing all nights)
- Deadline applies
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Agenda-at-a-Glance Signage Sponsor

$7,500

- Exclusive sponsorship of the large agenda-at-a-glance signage at the event
- Signage placed in main event foyer space for the entire event, keeping your company name front and center
- Logo placement on signage
- Specific signage based on venue requirements and at NAMIC’s discretion. Will include logo placement on a minimum of two agenda-at-a-glance signs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Prices valid for sponsorships confirmed by April 30, 2021. Prices may increase by 20 percent after April 30.
National Association of Mutual Insurance Companies
Notebooks and Pens Sponsor*
$7,500
- Sponsor provides logoed notebooks and pens to be set out on the first day of the event and replenished the following days until all notebooks and pens have been picked up (notebooks and pens subject to NAMIC approval). If sponsor wishes for NAMIC to source and provide the notebooks and pens, additional costs will apply.
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration.
*Note: Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

NAMIC Events App Sponsor
Sold as a Multi-Event Package
- Recognition included in all marketing of the app before and during the event
- Hyperlinked custom banner ad within the app
- Customized event code such as “Your Company Name” that all users must type to access the app content
- Opportunity to provide two push notifications that will be sent out to all app users
- Sold as a multi-event solution, custom quote available
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

ReCharge Station Sponsor
$6,500
- The ReCharge Station will be located in a high-traffic area where attendees can recharge their electronic devices
- Tabletop signage displayed in the area
- Opportunity to provide marketing materials to be distributed from the area
- Charging devices will be removed and secured at night during non-conference hours, but set up prior to the start of activities the next day
- Enhancements for this opportunity may include a flat-screen TV playing a company commercial, rejuvenating refreshment, or additional charging stations (additional costs would apply). Sponsorship can be upgraded with the addition of a seating area lounge (additional costs would apply)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Attendee List Sponsor
$6,000
- Color logo and “thank you” on the front cover of the attendee list
- Opportunity to provide artwork to appear on the inside front cover or back cover of the book
- Deadline applies
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Prices valid for sponsorships confirmed by April 30, 2021. Prices may increase by 20 percent after April 30.
National Association of Mutual Insurance Companies
Pillow Gift/Room Drop Sponsor*

$5,500 per day + Room Drop Fees

- This sponsorship allows the sponsor to pick a day to have a gift or other marketing item delivered to the hotel room of each attendee at the event (subject to NAMIC approval)
- Sponsor provides the gift and NAMIC coordinates delivery to attendee rooms (food items such as custom logo chocolates, cookies, or local treats are most popular among attendees). NAMIC can select and order the item for an additional cost
- Sponsor will pay the hotel’s room drop fee (estimated at $5 per room) upon invoice from NAMIC based on an estimate provided 30 days in advance. Any additional cost that exceeds the estimate will be paid at the conclusion of the event
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

*Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Refreshment Break Sponsor

Monday: $7,500 (Two Breaks)
Tuesday: $3,000 (One Break)
Wednesday: $5,000 (Two Breaks)

Exclusive Break Sponsor: $12,500 (All Breaks)

- Sponsor all refreshment breaks for the chosen day
- NAMIC will provide color logo signage in the break area
- Sponsorship will be acknowledged in the comments made from the podium or in pre-recorded event announcement as attendees are dismissed for the break
- Opportunity to provide marketing collateral for attendees to pick up in the break area
- Opportunity to provide custom logoed napkins and/or coffee cup sleeves
- Menu is pre-selected by NAMIC. Requests for an alternate menu will incur additional costs
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Innovation Experience Table Host

$5,000 By Invitation Only

- Sponsorship provides the opportunity for companies to display their innovation at a display table located in the main networking space
- Exclusive opportunity with only five spots available. Sponsors must apply and be accepted to be considered for this opportunity
- Sponsors must apply by March 1, 2021, to qualify. More details are available by contacting chassett@namic.org
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Prices valid for sponsorships confirmed by April 30, 2021. Prices may increase by 20 percent after April 30.
National Association of Mutual Insurance Companies
Grand Prize Drawing Sponsor
$4,000
- Exclusive sponsor of a NAMIC-provided prize (value at least $500) to be drawn at the conclusion of the event
- Sponsorship acknowledged whenever the grand prize drawing is mentioned
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Kids and Teens Party Sponsor
$3,800
- Exclusive sponsor of the Kids and Teens Party
- Party includes dinner and gifts for those in attendance
- Sponsor logo recognition on signage for party
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Digital Event Materials Sponsor
$3,000
- Opportunity to provide a banner ad for the event materials site (specs to be provided), which will be hyperlinked to the website of your choice
- Opportunity to post a link to a white paper or video on the event materials page
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Promotional Email Advertisement Sponsor
$3,000
- Opportunity to provide a graphic panel advertisement (Height: 150 px. Width: 640 px.) to be included in one promotional email sent to more than 3,000 email addresses
- Advertisement can be hyperlinked to a website of the sponsor’s choice (graphic and hyperlink subject to NAMIC approval)
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Prices valid for sponsorships confirmed by April 30, 2021. Prices may increase by 20 percent after April 30.
National Association of Mutual Insurance Companies
Golf Hole Sponsor

One Hole: $3,000
Two Holes: $5,000
Three Holes: $7,000
Five Holes: $10,000

- Sponsor a golf hole(s) at the shotgun-style golf outing
- Distinct signage will be placed at each sponsored golf hole
- Opportunity to provide a hole prize/gift (Must be valued at $75 minimum)
- Opportunity to meet and greet foursomes at the sponsored hole(s). Course rules and restrictions apply to avoid delay in play.
- Sold on a first-come, first-served basis
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration

Event Supporting Sponsor

$2,500

- Support NAMIC and the event while receiving the Contributor-Level benefits listed on page 2
- Eligible for sponsor registration rate (NAMIC members receive member rates). Sponsorships do not include registration
EXECUTIVE OPERATIONS ROUNDTABLES

This event is designated exclusively for chief operating officers (COO), executive and senior vice presidents of operations, and those who hold other executive-level corporate planning titles at NAMIC member primary insurance companies. Executive Operations Roundtables is designed for small group discussions to share strategic insight and foster connections with peers. The event will be held in conjunction with NAMIC’s Management Conference.

Target Audience:
Chief Operating Officers, Operations Executives, Corporate Planning Professionals

Projected Attendance:
Since this is a new event, historical attendance data is not available

Executive Operations Roundtables Exclusive Sponsor
$10,000

- Exclusive sponsorship of the operations executives’ member-company gathering
- Opportunity to provide brief welcome using NAMIC scripted remarks. Due to event restrictions, sponsor will not be able to participate in roundtable discussions.
- Sponsorship acknowledged within the scripted remarks made by NAMIC leadership during the event
- Logo featured exclusively within the marketing materials for the event
- Logo (URL linked) featured exclusively to website on Executive Operations Roundtables website
- Logo featured exclusively within signage at Executive Operations Roundtables event
- Sponsorship acknowledge during event networking break with 8.5”x11” photo frame signage
- Logo featured exclusively in video and AV elements at the event (where available)

Prices valid for sponsorships confirmed by April 30, 2021. Prices may increase by 20 percent after April 30.
National Association of Mutual Insurance Companies
OTHER WAYS TO GET INVOLVED WITH NAMIC

IN Magazine Advertising

$3,600

*IN* is available in print and digital formats. The print version mails quarterly to more than 2,200 mutual property/casualty professionals and NAMIC member company decision-makers. *IN*’s digital format is accessible to any of NAMIC.org’s more than 12,500 registered users and often includes additional exclusive content. This high-quality magazine keeps the industry up to date on key topics and areas of interest, and it is a perfect avenue to showcase your support of NAMIC while building your brand. The price listed is a full-page, full-color advertisement on an interior page of the magazine. Discounts are available for advertising in multiple issues.

Become a NAMIC Member

Call for Pricing

Becoming an associate member provides several benefits to organizations that provide products and services to insurance companies. Those perks include a complimentary half-page advertisement in NAMIC’s *IN* magazine, a complimentary listing in NAMIC’s Morning News Summary email, and potential dues discounts for sponsorship support. For every $5,000 in sponsorship, dues are discounted $1,000. Dues for associate members typically average $8,500, depending on the business type, and are renewed annually. Please visit [http://www.namic.org/aboutnamic/become.asp](http://www.namic.org/aboutnamic/become.asp) for full details on becoming a member.

Attend or Sponsor Another 2021 NAMIC Event

**Commercial Lines Seminar | July 21-23 | Chicago, Ill. & Virtual** The Commercial Lines Seminar is designed specifically for mid-to senior-level underwriters, managers, and executives to share insights, gather valuable information on current issues, and learn more about industry trends. It is an annual event that offers attendees opportunities to gather and learn together during informative presentations from insurance industry experts and consultants, numerous networking opportunities, and easy access to commercial lines service providers.

**Agricultural Risk Inspection School | August 3-5 | Virtual** The Agricultural Risk Inspection School is a popular and intensive two-and-a-half-day program for loss control specialists, underwriters, managers, and supervisors. Both fundamental and advanced topics are offered to meet the varying educational needs of those working in loss control today. The highlight of the school is the farm learning lab where attendees go through a hands-on inspection of an area farm.

**Annual Convention | September 19-22 | Nashville, Tenn. & Virtual** The NAMIC Annual Convention and Exhibit Show is the place where the industry comes together. With more than 1,200 senior executives and 300 property/casualty companies represented, Convention is the perfect place for networking, receiving updates on industry breaking news and trends, and meeting with potential and current clients. When you add top-level educational content and an exhibit show with more than 110 vendor booths, the opportunity to accomplish this much in one spot only comes along once a year

---

Prices valid for sponsorships confirmed by April 30, 2021. Prices may increase by 20 percent after April 30.

National Association of Mutual Insurance Companies
### INVESTMENT LEVEL
(sponsorship + advertising + member dues = investment level)

<table>
<thead>
<tr>
<th></th>
<th>DIAMOND $200k+</th>
<th>PLATINUM $125k to $199k</th>
<th>GOLD $124k to $75k</th>
<th>SILVER $74k to $50k</th>
<th>BRONZE $49k to $25k</th>
<th>CONTRIBUTOR Under $25K</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MINIMUM REQUIREMENTS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Must be a NAMIC member in good standing</td>
</tr>
</tbody>
</table>

### BENEFITS

| **Advanced attendee lists with contact information (including email) for all sponsored events. Provided according to a set schedule.** | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Sponsor registration rate at any sponsored event** | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Company logo and URL link included in the meeting app (if event is held in-person)** | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Recognition and link on website for any sponsored event** | ✔ (color logo) | ✔ (color logo) | ✔ (color logo) | ✔ (color logo) | ✔ (text only) | ✔ (text only) |
| **Invitation to the VIP Reception at Annual Convention when Annual Convention is included in sponsorship package (if event is held in-person)** | (5 staff members) | (5 staff members) | (3 staff members) | (2 staff members) | (1 staff member) |
| **Recognition included within promotional distribution for sponsored event (may be e-promotion, deadlines apply)** | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Priority access to exhibit booths for the following year (if held in-person)** | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Sponsorship items granted first-right-of-renewal for next year if package confirmed within 21 days of receiving proposal** | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Recognition within NAMIC produced video that is played at select NAMIC events (sponsorship must be confirmed by February 1st)** | Custom produced 10-15 second video segment | Custom produced 10-15 second video segment | Logo Recognition | Logo | Logo | Logo |
| **Eligible to establish a sub-block of sleeping rooms at NAMIC Annual Convention (subject to additional rules)** | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Special recognition signage (print or digital) displayed at every NAMIC event** | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo |
| **Customized Call for Speakers notifications with summary of potential agenda topics to be provided** | ✔ | ✔ | ✔ | ✔ | ✔ | ✔ |
| **Year-round recognition above News Ticker on NAMIC.org homepage** | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo |
| **Recognition in NAMIC’s Insurance Uncovered at least once per year** | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo |
| **Recognition in IN Magazine once per year** | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo |
| **Recognition in NAMIC’s CEO Perspective at least once per year** | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo | ✔ Logo |

Additional benefits will be outlined in the specific sponsorship package selected. Benefits are only extended if you are a sponsor at the specific event. Above benefits are not applicable to NAMIC’s CEO Roundtable event or other specialty events. Benefits applicable through December 2021.