

Sample List of Past Communications + Marketing Workshop Attendees  
2020 - 2022

<b>Title</b>	<b>Company Name</b>
Personal Lines Manager	A Insurance Agencies
Senior Vice President	Aartrijk
Product Analyst	Acuity Insurance
Social Media Marketing Specialist	Acuity Insurance
Founder	Adjunct Advisors LLC
Founder	Agency Focus, LLC
Marketing Coordinator	Alamance Farmers' Mutual Insurance Company
Agent	Alan Schantz Agency
Assistant Vice President, Marketing	Allegany Insurance Group
Business Development Manager	Allegany Insurance Group
Marketing Representative	Allegany Insurance Group
Senior Business Development Manager	Allegany Insurance Group
Senior Marketing Representative	Allegany Insurance Group
Vice President	Allegany Insurance Group
Director, Industry Relations	AM Best
Director, Strategy & Communication	AM Best
Marketing Coordinator, Strategy & Communications	AM Best
Marketing Specialist	American Farmers & Ranchers Mutual Insurance Company
Marketing Supervisor	American Farmers & Ranchers Mutual Insurance Company
Marketing Manager	Armed Forces Insurance Exchange
Founder and Chief Executive Officer	Azelie Marketing
President & Chief Executive Officer	Barton Mutual Insurance Company
Project Manager & Director, Digital Marketing	Barton Mutual Insurance Company
Founder	Behavioral Strategies
Founder	BehavioralSight LLC
Chief Marketing Officer	BMI Company, Inc.
Commercial Lines Manager	BMI Company, Inc.
Field Marketing Representative	BMI Company, Inc.
President, Director/Producer	Bottle Rocket Media
Communications Manager	Brethren Mutual Insurance Company
Marketing & Communications Coordinator	Buckeye State Mutual Insurance Company
Vice President	Buckeye State Mutual Insurance Company
Marketing Communications Manager	Builders Insurance Group
Brand Manager	Builders Mutual
President	C. S. Burrall & Son, Inc.
Senior Communications Specialist	Cameron Mutual Insurance Company
Manager, Agency Business Development	Caradoc Townsend Mutual Insurance Company
Marketing Coordinator	Caradoc Townsend Mutual Insurance Company
Sales Agent	Caradoc Townsend Mutual Insurance Company
Communications Editor & Writer	Celina Insurance Group
Marketing Data Analyst Company	Central Mutual Insurance Company
Marketing Strategy Analyst	Central Mutual Insurance Company
Multimedia Designer	Central Mutual Insurance Company
Social Media Specialist	Central Mutual Insurance Company
Content Specialist/Public Relations	CFM Insurance, Inc.
Digital Marketing Specialist	CFM Insurance, Inc.

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Event & Marketing Manager	CFM Insurance, Inc.
Marketing Director	CFM Insurance, Inc.
Executive Vice President & Vice President, Marketing	Chautauqua Patrons Insurance Company
Marketing Manager	Church Mutual Insurance Company, S.I.
Chief Executive Officer	ClearPath Mutual Insurance Company
Communications Specialist	ClearPath Mutual Insurance Company
Corporate Communications Specialist	Columbia Insurance Group
Vice President & General Counsel	Columbia Insurance Group
Business Development Manager	Conemaugh Valley Mutual Insurance Company
Vice President, Chief Marketing and Corporate Communications Officer	CopperPoint Insurance Companies
President	Coverlink Insurance
General Manager	D.L. Dravis & Associates, Inc.
Founder & Agency Principal	Deer Insurance Agency, LLC
Corporate Communications Specialist	Donegal Insurance Group
Creative Services Specialist	Donegal Insurance Group
Assistant Vice President, Marketing	Eastern Mutual Insurance Company
Executive Assistant	Everett Cash Mutual Insurance Company
Chief Executive Officer	Excalibur Insurance Group
Accounting/Administrative Assistant	Fairmont Farmers Mutual Insurance Company
Human Resources/Administrative Assistant	Fairmont Farmers Mutual Insurance Company
Director, Marketing Communications	Farm Bureau Financial Services
Marketing Communications Coordinator	Farm Bureau Financial Services
Marketing Specialist	Farm Bureau Financial Services
Director, Customer Experience & Marketing	Farm Bureau Mutual Insurance Company of Idaho
Underwriter	Farmers Insurance Company of Flemington
Vice President, Underwriting & Marketing	Farmers Insurance Company of Flemington
Worker Bee	Farmers Insurance Company of Flemington
Communications Specialist	Farmers Mutual Hail Insurance Company of Iowa
Communications Specialist III	Farmers Mutual Hail Insurance Company of Iowa
Marketing Project Lead	Farmers Mutual Hail Insurance Company of Iowa
Creative Supervisor	Farmers Mutual Insurance Company of Nebraska
Director, Communications & Marketing	Farmers Mutual Insurance Company of Nebraska
Vice President, Communications & Marketing	Farmers Mutual Insurance Company of Nebraska
Marketing Coordinator	Farmers Mutual Insurance Company of Nodaway County
Owner	Ferri Dawson Insurance Group
Marketing Manager	Fire Districts of New York Mutual Insurance Company
Business Relationship Manager	First Maxfield Mutual Insurance Association
Marketing Assistant	Florida Lawyers Mutual Insurance Company
Service & Resources Manager	Florida Lawyers Mutual Insurance Company
National Business Development Manager	Fortegra
Marketing Manager	Frankenmuth Mutual Insurance Company
Marketing Specialist	Frankenmuth Mutual Insurance Company
Marketing Specialist II	Frankenmuth Mutual Insurance Company
Marketing Specialist III	Frankenmuth Mutual Insurance Company
Manager	Franklin Farmers Mutual Insurance Company
Vice President, Marketing	Franklin Mutual Insurance Group

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Marketing & Communications Specialist	Frederick Mutual Insurance Company
Marketing & Sales Director	Frederick Mutual Insurance Company
Chief Marketing & Brand Strategist	Gen Re
Senior Vice President	Gen Re
Vice President	Gilbert's Risk Solutions
Marketing Communications Specialist	Goodville Mutual Casualty Company
Marketing Vice President	Goodville Mutual Casualty Company
Assistant Vice President, Marketing and Customer Experience	Grinnell Mutual Reinsurance Company
Digital Marketing Strategist	Grinnell Mutual Reinsurance Company
Director, Advertising and Community Relations	Grinnell Mutual Reinsurance Company
Marketing Manager	Halifax Mutual Insurance Company
Director, Sales & Operations	Hangar12
Marketing Communications Specialist	Harford Mutual Insurance Group
Advertising & Communication Manager	Hastings Mutual Insurance Company
Branding & Marketing Coordinator	Hastings Mutual Insurance Company
Digital Marketing & Communication Specialist	Hastings Mutual Insurance Company
Director, Data & Business Intelligence	Hastings Mutual Insurance Company
Home Office Marketing Manager	Hastings Mutual Insurance Company
Regional Development Manager	Hastings Mutual Insurance Company
Senior Vice President, Operations	Hastings Mutual Insurance Company
Director, Personal Lines	Haylor, Freyer & Coon, Inc.
Administrative & Marketing Assistant	Heartland Mutual Insurance Company
Inspector & Marketing Manager	Heartland Mutual Insurance Company
Inspector/Director, Marketing & IT	Heartland Mutual Insurance Company
Marketing & Underwriting Manager	Hochheim Prairie Farm Mutual Insurance Association
Vice President, Marketing/Underwriting	Hochheim Prairie Farm Mutual Insurance Association
Assistant Vice President, Business and Market Development	HSB
Corporate Communications	HSB
Marketing Development Manager	HSB
Marketing Partner	HSB
Marketing Services	HSB
National Education Manager	HSB
Vice President, Marketing and Communications	HSB
Marketing Analyst	HT&C Mutual Insurance Company
Business Development Lead	HTM Insurance Company
Business Development Manager	HTM Insurance Company
Agent	Hummel Winters Insurance Group
Digital Media Specialist	Illinois Casualty Company
Marketing Coordinator	Illinois Casualty Company
Marketing Specialist II	IMT Computer Services
Digital Marketing Specialist	IMT Insurance Company
Digital Marketing Specialist II	IMT Insurance Company
Marketing Coordinator	IMT Insurance Company
Marketing Specialist I	IMT Insurance Company
Marketing Specialist II	IMT Insurance Company
Senior Manager, Marketing	IMT Insurance Company

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Communication Strategist	Indiana Farmers Mutual Insurance Company
Podcast Host	Insurance Town Podcast
Senior Marketing Specialist	Integrity Insurance
Founder and Chief Executive Officer	Intuitive Websites
Marketing Manager	Island Insurance
Marketing Relationship Manager	Jewelers Mutual Group
Marketing Specialist	Jewelers Mutual Group
Senior Agency Assistant	Jewelers Mutual Group
Senior Brand Strategy & Public Relations Manager	Jewelers Mutual Group
Marketing Communications Specialist	Jewelers Mutual Insurance Group
Business Development Specialist	Kent & Essex Mutual Insurance Company
Director, Marketing & Communications	Kentucky Employers' Mutual Insurance Company
Communications Specialist II	Kentucky Farm Bureau Mutual Insurance Company
Digital Communications Specialist II	Kentucky Farm Bureau Mutual Insurance Company
Director, Communications	Kentucky Farm Bureau Mutual Insurance Company
President and Partner	Kick Point
Director, Client Services	Lawyers Mutual Liability Insurance Company of North Carolina
Strategic Planner	LIVELY
Advertising Coordinator	Madison Mutual Insurance Company
Marketing Coordinator	Madison Mutual Insurance Company
Marketing Manager	Madison Mutual Insurance Company
Vice President	Madison Mutual Insurance Company
Processor	McMillan Warner Mutual Insurance Company
Senior Vice President, External Affairs	Memco
Business Development Manager	Mennonite Mutual Insurance Company
Manager, Faith Based Lines	Mennonite Mutual Insurance Company
General Manager	Meramec Valley Mutual Insurance Company
Chief Marketing Officer	Metzger Insurance Agency
Director, Outreach	Michael Walters Advertising
Vice President	Michael Walters Advertising
Marketing Manager	Middlesex Mutual Insurance Company
Vice President, Marketing	Midwest Family Mutual Insurance Company
Marketing Communications Specialist	Millers Capital Insurance Company
Public Relations & Marketing Communication Specialist	Millers Capital Insurance Company
Vice President, Marketing & Customer Experience	Millers Capital Insurance Company
Vice President, Sales and Agent Relations	Millers Capital Insurance Company
Director, HR & Marketing	Millville Mutual Insurance Companies
Field Marketing Representative	Millville Mutual Insurance Companies
Marketing Representative	Missouri Farm & Home Mutual Insurance Company
Director, Customer Experience	Missouri Farm Bureau Insurance
Marketing & Communications Director	Mt. Pleasant Agency - Central Insurance
Marketing	Mutual Assurance Society of Virginia
Communications Coordinator	Mutual Benefit Group
Communications Manager	Mutual Benefit Group
Marketing Consultant	Mutual Benefit Group
Marketing Operations Supervisor	Mutual Benefit Group

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Administrative Manager	Mutual Boiler Re
Marketing Specialist	Mutual Boiler Re
Sales & Marketing Officer	Mutual Capital Services
Director, Marketing	National Association of Professional Insurance Agents
Marketing & Digital Strategist	Nodak Insurance Company
Marketing Specialist	Nodak Insurance Company
Vice President, Marketing & Public Relations	Nodak Insurance Company
Vice President, Sales & Marketing	North Kent Mutual Insurance Company
Assistant Manager, Media & Communication	North Star Mutual Insurance Company
President & Chief Executive Officer	Northern Kentucky Home Insurance Company
Assistant Vice President, Corporate Communications	Ohio Mutual Insurance Group
Communications Specialist	Ohio Mutual Insurance Group
Vice President, Corporate Communications	Ohio Mutual Insurance Group
Director, Marketing & Communications	Oklahoma Attorneys Mutual Insurance Company
Executive Vice President, Chief Brand Strategist	ONEFIRE, Inc.
Manager, Marketing & Communications	Ontario Mutual Insurance Association
Communications Manager	PEMCO Mutual Insurance Company
Digital Marketing Manager	PEMCO Mutual Insurance Company
Director, Marketing & Communications	PEMCO Mutual Insurance Company
Marketing Automation Manager	PEMCO Mutual Insurance Company
Business Development Specialist	Pennsylvania Lumbermens Mutual Insurance Company
Marketing Associate	Pennsylvania Lumbermens Mutual Insurance Company
Director, Marketing, Brand & Sales	Portage Mutual Insurance Company
President & Chief Executive Officer	Preptalk, LLC
Senior Marketing Specialist	Providence Mutual Fire Insurance Company
Communications & Social Media Coordinator	Rockford Mutual Insurance Company
Marketing Coordinator	Rockford Mutual Insurance Company
Marketing Specialist	Rockingham Insurance Company
Chief Digital Officer	RyTech, LLC
Assistant Vice President, Marketing	Saskatchewan Mutual Insurance Company
Marketing Manager	Saskatchewan Mutual Insurance Company
Senior Vice President, Operations	Saskatchewan Mutual Insurance Company
Digital Marketing Specialist	SECURA Insurance, A Mutual Company
Director, Marketing & Customer Experience	SECURA Insurance, A Mutual Company
Senior Digital Marketing Specialist	SECURA Insurance, A Mutual Company
Brand Manager	Sentry Insurance
Agency Services Manager	Society Insurance, A Mutual Company
Marketing Coordinator	Society Insurance, A Mutual Company
Marketing Specialist	Society Insurance, A Mutual Company
Corporate Communications Coordinator	South Carolina Farm Bureau Mutual Insurance Company
Director, Marketing	South Carolina Farm Bureau Mutual Insurance Company
Director, Public Affairs	State Farm Insurance Company
Senior Marketing Representative	Sublimity Insurance Company
Marketing Coordinator	Synergy Comp Insurance Company
Vice President, Marketing & Underwriting	Synergy Comp Insurance Company
Director of Marketing	Texas Hospital Insurance Exchange

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Senior Marketing Manager	The American Equity Underwriters, Inc.
Senior Vice President & Director, Marketing	The American Equity Underwriters, Inc.
Director, Strategy & Business Development	The Andover Companies
Marketing Coordinator	The Andover Companies
Partner	The Lightstream Group
Communications and Marketing Coordinator	The Mutual Fire Insurance Company of British Columbia
Communications Officer	The Mutual Fire Insurance Company of British Columbia
Partner Success Specialist	The Mutual Fire Insurance Company of British Columbia
Vice President, Business Development	The Mutual Fire Insurance Company of British Columbia
Business Manager	The University of Alabama
Director of Marketing	TheBest Claims Solutions
Director, Marketing & Communications	Total CSR
Agency Owner	Tri State Insurance Solutions LLC
Agri-Business Specialist	Trillium Mutual Insurance Company
Manager, Branding & Partnerships	Trillium Mutual Insurance Company
Marketing & Business Development Coordinator	Trillium Mutual Insurance Company
Marketing Coordinator	Trillium Mutual Insurance Company
Vice President of Marketing Operations	Trusted Choice, Inc., Big "I"
Corporate Relations Specialist/Corporate Secretary	Tuscarora Wayne Insurance Company
Assistant Vice President, Marketing	Union Mutual Fire Insurance Company
Branding & Communications Manager	Union Mutual Fire Insurance Company
Branding & Communications Specialist	Union Mutual Fire Insurance Company
Director, Marketing	United Heritage Property & Casualty Company
Marketing Specialist	Vermont Mutual Insurance Group
Content Writer	Washington Surveying & Rating Bureau
Vice President, Marketing	Washington Surveying & Rating Bureau
Manger, Client & Agency Services	Wayne Insurance Group
Vice President, Sales & Marketing	WEA Member Benefits
Marketing Manager	Western Mutual Insurance Company
Vice President, Marketing	Western Mutual Insurance Company
Communications Specialist	Western National Mutual Insurance Company
Communications Specialist II	Western National Mutual Insurance Company
Communications Technical Lead	Western National Mutual Insurance Company
Corporate Communications Manager	Western National Mutual Insurance Company
Director, Communications	Western National Mutual Insurance Company
Senior Communications Specialist	Western National Mutual Insurance Company
Senior Vice President, Communications & Customer Experience	Western National Mutual Insurance Company
Senior Vice President, Marketing & Agency Sales	Western National Mutual Insurance Company
Vice President, Communications and Customer Experience	Western National Mutual Insurance Company
Assistant Vice President, Sales and Marketing	Western Reserve Group
Territory Manager, Marketing	Western Reserve Group
Business Analyst	Windsor-Mount Joy Mutual Insurance Company
Underwriting Supervisor & Agency Relations	Windsor-Mount Joy Mutual Insurance Company
Marketing Representative	Wisconsin Mutual Insurance Company