

**Past Communications + Marketing Workshop Attendees
2018-2020**

| Title | Organization |
|--------------------------------------------------|-------------------------------------------------------|
| Branding Specialist | Acuity, A Mutual Insurance Company |
| Product Analyst | Acuity, A Mutual Insurance Company |
| Social Media Community Specialist | Acuity, A Mutual Insurance Company |
| Social Media Marketing Specialist | Acuity, A Mutual Insurance Company |
| Marketing | Ag Workers Insurance |
| Vice President, Sales & Marketing | Ag Workers Insurance |
| General Manager | Alabama Center for Insurance Information & Research |
| Communications Specialist | Alabama Center for Insurance Information and Research |
| Marketing Coordinator | Alamance Farmers' Mutual Insurance Company |
| Communications Director | Alfa Insurance Company |
| Assistant Vice President, Marketing | Allegany Insurance Group |
| Marketing Representative | Allegany Insurance Group |
| Senior Marketing Representative | Allegany Insurance Group |
| Director, Industry Relations | AM Best |
| Director, Strategy & Communication | AM Best |
| Marketing Coordinator, Strategy & Communications | AM Best |
| Public Relations Assistant | AM Best |
| Director of Marketing | American Agricultural Insurance Company |
| Marketing Communications Specialist | American Agricultural Insurance Company |
| Marketing | Augusta Mutual Insurance Company |
| Marketing Manager | Augusta Mutual Insurance Company |
| Agents Manager | BMI Company, Inc. |
| Chief Executive Officer | BMI Company, Inc. |
| Chief Marketing Officer | BMI Company, Inc. |
| Digital Marketing Specialist | BMI Company, Inc. |
| Senior Software Engineer | BMI Company, Inc. |
| Communications Manager | Brethren Mutual Insurance Company |
| Communications/Public Affairs Manager | Brethren Mutual Insurance Company |
| Business Development Manager | BrightFire LLC |
| President | BrightFire LLC |
| Commercial Lines Underwriter | Broome Cooperative Insurance Company |
| Marketing & Communications Coordinator | Buckeye Insurance Group |
| Marketing Underwriter | Buckeye Insurance Group |
| Vice President | Buckeye Insurance Group |
| Marketing Communications Manager | Builders Insurance Group |
| Communication Specialist/Marketing Analyst | Cameron Mutual Insurance Company |
| Manager, Agency Business Development | Caradoc Townsend Mutual Insurance Company |
| Marketing Coordinator | Caradoc Townsend Mutual Insurance Company |
| Marketing Director | Carolina Farmers Mutual Insurance Company |
| Communications Editor & Writer | Celina Insurance Group |
| Communications Manager | Celina Insurance Group |
| Director, Marketing & Sales | Celina Insurance Group |
| Marketing Communications Manager | Central Insurance Companies |

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| Marketing Communications Specialist | Central Insurance Companies |
| Social Media Specialist | Central Insurance Companies |
| Creative & Marketing Director | CFM Insurance, Inc. |
| Marketing Director | CFM Insurance, Inc. |
| Executive Vice President, Marketing | Chautauqua Patrons Insurance Company |
| Manager PR & Strategic Communications | Chesapeake Employers' Insurance Company |
| Senior Vice President, Communications | Chesapeake Employers' Insurance Company |
| Corporate Communications Specialist | Columbia Insurance Group |
| Vice President & General Counsel | Columbia Insurance Group |
| General Manager | D.L. Dravis & Associates, Inc. |
| Corporate Communications Specialist | Donegal Insurance Group |
| Creative Services Specialist | Donegal Insurance Group |
| Graphic Designer | Donegal Insurance Group |
| Manager, Corporate Communications | Donegal Insurance Group |
| Assistant Vice President, Marketing | Eastern Mutual Insurance Company |
| Advertising Consultant | EMC Insurance Companies |
| Assistant Vice President, Communications Development | EMC Insurance Companies |
| Corporate Communications Specialist | EMC Insurance Companies |
| Executive Assistant | Everett Cash Mutual Insurance Company |
| Accounting/Administrative Assistant | Fairmont Farmers Mutual Insurance Company |
| Communications Director | Farmers Alliance Mutual Insurance Company |
| Director, Communications & Marketing | Farmers Mutual Insurance Company of Nebraska |
| Chief Sales, Marketing & Brand Officer | Farmers Union Mutual Insurance Company |
| District Sales Manager/Training Manager | Farmers Union Mutual Insurance Company |
| Financial Products Production Manager | Farmers Union Mutual Insurance Company |
| District Sales Manager | Farmers Union Mutual Insurance Company |
| Marketing Director | Florida Lawyers Mutual Insurance Company |
| Marketing Communications - Graphic Design & Branding | Frankenmuth Mutual Insurance Company |
| Marketing Manager | Frankenmuth Mutual Insurance Company |
| Marketing Specialist | Frankenmuth Mutual Insurance Company |
| Manager | Franklin Farmers Mutual Insurance Company |
| Marketing Communications Manager | Franklin Mutual Insurance Company |
| Executive Assistant & Communication Coordinator | Frederick Mutual Insurance Company |
| Chief Marketing & Brand Strategist | Gen Re |
| Senior Account Executive | Gen Re |
| Creative Lead | Georgia Farm Bureau |
| Manager | Georgia Farm Bureau |
| Copywriter | Germania Farm Mutual Insurance Association |
| Director of Advertising | Germania Farm Mutual Insurance Association |
| Director, Communication | Germania Farm Mutual Insurance Association |
| Senior Sales Representative | Germania Insurance Company |
| Social Media Strategist | Germania Insurance Company |
| Marketing Communications Specialist | Goodville Mutual Casualty Company |

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| Marketing Vice President | Goodville Mutual Casualty Company |
| Content Creator | Grinnell Mutual Reinsurance Company |
| Digital Marketing Strategist | Grinnell Mutual Reinsurance Company |
| Marketing Manager | Halifax Mutual Insurance Company |
| Marketing Communications Specialist | Harford Mutual Insurance Company |
| Home Office Marketing Manager | Hastings Mutual Insurance Company |
| Marketing Content Writer | Hastings Mutual Insurance Company |
| Senior Vice President, Operations | Hastings Mutual Insurance Company |
| Content Writer | Hastings Mutual Insurance Company |
| Business Development & Marketing Manager | Heartland Farm Mutual Inc. |
| Administrative Assistant | Heartland Mutual Insurance Company |
| Claims Coordinator | Heartland Mutual Insurance Company |
| Inspector | Heartland Mutual Insurance Company |
| Inspector/Director, Marketing & IT | Heartland Mutual Insurance Company |
| Marketing & Underwriting Manager | Hochheim Prairie Farm Mutual Insurance Association |
| Vice President, Marketing/Underwriting | Hochheim Prairie Farm Mutual Insurance Association |
| Business Development Manager | Howard Mutual Insurance Company |
| Sales & Marketing Assistant | Howard Mutual Insurance Company |
| Business Development Lead | HTM Insurance Company |
| Marketing Coordinator | Illinois Casualty Company |
| Marketing Specialist II | IMT Computer Services |
| Corporate Relations Specialist | IMT Insurance Company |
| Marketing Specialist | IMT Insurance Company |
| Marketing Specialist I | IMT Insurance Company |
| Marketing Specialist II | IMT Insurance Company |
| Communication Strategist | Indiana Farmers Mutual Insurance Company |
| Vice President, Marketing | Indiana Farmers Mutual Insurance Company |
| Public Relations Associate | Insurance Institute for Business & Home Safety |
| Senior Marketing Specialist | Integrity Insurance |
| Marketing Manager | Island Insurance |
| Marketing Communications Specialist | Jewelers Mutual Group |
| Marketing Specialist | Jewelers Mutual Group |
| Business Development Specialist | Kent & Essex Mutual Insurance Company |
| Director, Marketing & Communications | Kentucky Employers' Mutual Insurance |
| Communications Specialist II | Kentucky Farm Bureau Mutual Insurance Company |
| Digital Communications Specialist | Kentucky Farm Bureau Mutual Insurance Company |
| Digital Communications Specialist II | Kentucky Farm Bureau Mutual Insurance Company |
| Director, Communications | Kentucky Farm Bureau Mutual Insurance Company |
| Promotions & Marketing Specialist | Kentucky Farm Bureau Mutual Insurance Company |
| Director, Client Services | Lawyers Mutual Liability Insurance Company of North Carolina |
| Assistant Vice President, Marketing | Lititz Mutual Insurance Company |
| Marketing Coordinator | Madison Mutual Insurance Company |
| Processor | McMillan Warner Mutual Insurance Company |

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|----------------------------------------------------|---------------------------------------------------|
| Business Development Manager | Mennonite Mutual Insurance Co. (Alberta) Ltd. |
| Senior Marketing Production Associate | Merchants Bonding Company |
| Vice President - Marketing | Merchants Bonding Company |
| Business Development Manager | Michael Walters Advertising |
| Business Relationship Manager | Michigan Insurance Company |
| Marketing Manager | Michigan Insurance Company |
| Senior Business Relationship Manager | Michigan Insurance Company |
| Vice President, Marketing | Michigan Insurance Company |
| Marketing Field Representative | Millville Mutual Insurance Company |
| Communications Specialist | Missouri Employers Mutual Insurance Company |
| Marketing Strategist | Missouri Employers Mutual Insurance Company |
| Marketing Representative | Missouri Farm & Home Mutual Insurance Company |
| Director, Customer Experience | Missouri Farm Bureau Insurance |
| Marketing & Agency Services Manager | Mt. Morris Mutual Insurance Company |
| Marketing & Promotions Coordinator | Mt. Morris Mutual Insurance Company |
| Marketing | Mutual Assurance Society of Virginia |
| Communications Manager | Mutual Benefit Group |
| Administrative Manager | Mutual Boiler Re |
| Marketing Specialist | Mutual Boiler Re |
| Business Development Manager | Mutual Fire Insurance Company of British Columbia |
| Business Development Representative | Mutual Fire Insurance Company of British Columbia |
| Communications Officer | Mutual Fire Insurance Company of British Columbia |
| Partner Success Specialist | Mutual Fire Insurance Company of British Columbia |
| Vice President, Business Development | Mutual Fire Insurance Company of British Columbia |
| Member & Agent Experience Manager | Mutual of Enumclaw Insurance Company |
| Director, Member Services | NHRMA Mutual Insurance Company |
| Vice President, Marketing | NLC Insurance Companies |
| Marketing Specialist | Nodak Insurance Company |
| Vice President, Marketing & Public Relations | Nodak Insurance Company |
| Vice President, Sales & Marketing | North Kent Mutual Insurance Company |
| Assistant Manager, Agency Services | North Star Mutual Insurance Company |
| Assistant Manager, Media & Communications | North Star Mutual Insurance Company |
| Communications & Marketing Coordinator | North Star Mutual Insurance Company |
| President & Chief Executive Officer | Northern Kentucky Home Insurance Company |
| Underwriting Manager | Northern Mutual Insurance Company |
| President/Founder | NTC |
| Director of Sales | OBRIEN Insurance Solutions |
| Director, Customer Experience | OBRIEN Insurance Solutions |
| Assistant Vice President, Corporate Communications | Ohio Mutual Insurance Group |
| Director, Marketing & Communications | Oklahoma Attorneys Mutual Insurance Company |
| Vice President, Marketing | Oklahoma Attorneys Mutual Insurance Company |
| Director, Operations | Ontario Mutual Insurance Association |
| Manager, Marketing & Communications | Ontario Mutual Insurance Association |

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|----------------------------------------------------|-----------------------------------------------------|
| Experience Director | Pekin Insurance Company |
| Inbound Marketer/Creative Specialist | Pekin Insurance Company |
| UX/UI Designer | Pekin Insurance Company |
| Business Development Manager | Penn National Insurance |
| Vice President, Communications | Penn National Insurance |
| Marketing Communications Manager | Penn National Insurance |
| Business Analyst | Pennsylvania Lumbermens Mutual Insurance Company |
| Business Development Specialist | Pennsylvania Lumbermens Mutual Insurance Company |
| Senior Underwriter | Pennsylvania Lumbermens Mutual Insurance Company |
| Atlantic Marketing Manager | Portage Mutual Insurance Company |
| Director, Marketing, Brand & Sales | Portage Mutual Insurance Company |
| Manager, Corporate Communications | Preferred Mutual Insurance Company |
| Manager, Corporate Marketing and Consumer Research | Preferred Mutual Insurance Company |
| Senior Marketing Specialist | Providence Mutual Fire Insurance Company |
| Vice President, Marketing & Communications | Providence Mutual Fire Insurance Company |
| Senior Agency Services Coordinator | RAM Mutual Insurance Company |
| Senior Marketing Representative | RAM Mutual Insurance Company |
| Marketing Communication Specialist | Red River Mutual Insurance Company |
| Vice President, Strategy & Development | Red River Mutual Insurance Company |
| Communications & Social Media Coordinator | Rockford Mutual Insurance Company |
| Marketing Coordinator | Rockford Mutual Insurance Company |
| Assistant Vice President, Marketing | Saskatchewan Mutual Insurance Company |
| Marketing Manager | Saskatchewan Mutual Insurance Company |
| Senior Vice President, Operations | Saskatchewan Mutual Insurance Company |
| Digital Content Marketing Specialist | SECURA Insurance |
| Digital Marketing Specialist | SECURA Insurance |
| Content Strategist | SFM Mutual Insurance Company |
| Marketing Coordinator | Society Insurance |
| Marketing Specialist | Society Insurance |
| Vice President, Sales & Marketing | Society Insurance |
| Corporate Marketing Manager | Society Insurance |
| Director, Marketing | South Carolina Farm Bureau Mutual Insurance Company |
| Marketing Coordinator | Synergy Comp Insurance Company |
| Vice President, Underwriting & Marketing | Synergy Comp Insurance Company |
| Marketing Coordinator | Texas Hospital Insurance Exchange |
| Marketing Director | Texas Hospital Insurance Exchange |
| Supervisor Corporate Communications | Texas Mutual Insurance Company |
| Senior Marketing Manager | The American Equity Underwriters, Inc. |
| Senior Vice President, Director of Marketing | The American Equity Underwriters, Inc. |
| Business Manager | The University of Alabama |
| Agri-Business Specialist | Trillium Mutual Insurance Company |
| Manager, Branding & Partnerships | Trillium Mutual Insurance Company |
| Marketing & Business Development Support | Trillium Mutual Insurance Company |

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| Marketing Coordinator | Trillium Mutual Insurance Company |
| Unit Manager | Tuscarora Wayne Insurance Company |
| Marketing Project Manager | UFG Insurance Company |
| Branding & Communications Manager | Union Mutual Fire Insurance Company |
| Director, Marketing | United Heritage Property & Casualty Company |
| Communications Specialist | Vermont Mutual Insurance Group |
| Director, Agency Relations | WCF Insurance |
| Senior Vice President, Marketing & Technology | WCF Insurance |
| Vice President, Sales & Marketing | WEA Member Benefits |
| Vice President, Marketing | Western Mutual Insurance Group |
| Corporate Communications Manager | Western National Insurance Group |
| Corporate Communications Specialist | Western National Insurance Group |
| Corporate Communications Specialist II | Western National Insurance Group |
| Senior Communications Specialist | Western National Insurance Group |
| Territory Manager, Marketing | Western Reserve Group |
| Marketing Communications Specialist | Wisconsin Mutual Insurance Company |
| Corporate Communications Coordinator | Wisconsin Reinsurance Corporation |
| Marketing Manager | Wisconsin Reinsurance Corporation |
| Marketing | Wolverine Mutual Insurance Company |
| Marketing Representative | Wyandot Mutual Insurance Company |
| Marketing | Wyandot Mutual Insurance Company |