

Here is a handy checklist for you to use when submitting your application for the **Award in Innovation**. Good luck!

APPLICATION

Did I include the name of the person submitting the application to be contacted by NAMIC in case of any questions?

Did I include my company name?

Did I include the company address for which all communication should be sent? Is this different than the company's home office or main office location? If so, did I explain the difference to NAMIC?

Did I include the correct contact email address?

Did I include a contact phone number with extension or a direct line (not the switchboard number)?

Did I include the project or program for which the application is made?

Did I describe the staff involvement and cross-departmental areas, if applicable?

Did I provide a short narrative about project (scope, goals, problems to be addressed, etc.) in 250 words or less?

Did I describe the impact of project (qualitative and quantitative) in 250 words or less?

Did I include or upload photos and video with my submission?

Did I include or process the payment information?

Application fee: \$199

Credit card number

Expiration date

Card verification code

Did I ask our company President/CEO to hold the dates of Management Conference on their calendar, in hopes of our company winning and being present to accept the award?

JUDGING CRITERIA

Impact in perpetuating Mutuality (MUTUALITY)

Creativity of idea (CREATIVITY)

Numbers and/or dollar impact – relative to size of insurer (i.e. biggest and best is not an influence) (IMPACT)

Potential for the idea to be adapted and used by other NAMIC members (ADAPTABILITY)

Alignment with Management Conference focus areas—leadership, innovation/strategy, emerging trends, and the economy (CONFERENCE ALIGNMENT)

APPLICATION DUE DATE

Submissions are due **APRIL 17, 2020**.