

NAMIC Program Guide Ad Specs

Advertisements Specs:

- Trim Size: 8.5" x 11"
- Live Area: 8.25" x 10.75" The printer will trim down to this size, although machines are not perfect, so keep your important design within the "Live Area"
- Bleeds: Please include a 1/8" bleed along all sides

Accepted formats:

High resolution pdf
(images and fonts must be embedded)
InDesign (Macintosh only)

Not accepted:

Microsoft Word
RGB
Microsoft Publisher

All photos must be at least 300 dpi
All files to be CMYK

- Deadline to submit artwork files: **Friday, July 27, 2018**
- Please upload your artwork by the deadline to [this folder](#).

Terms and Conditions: Please see the next page

Contact for questions:

Stacy Johnson
National Association of Mutual Insurance Companies (NAMIC)
sjohnson@namic.org / 317-857-5250 x1027

Terms and Conditions

- NAMIC will not provide refunds to advertisers who are unable to provide artwork in the requested format by the deadline date. NAMIC will not provide refunds if the artwork submitted is not within the requested format and the final print advertisement is too low resolution for printing.
- All advertisements are published on the representation of the Advertiser and/or Agency that each is authorized to publish or digitally post the entire contents and subject matter of the advertisement or sponsorship.
- The Advertiser, Sponsors, and/or Agency agree not to make any promotional reference to NAMIC or NAMIC events. Logos of the NAMIC or NAMIC events should not be included within artwork. NAMIC reserves the right to edit any artwork without owner's permission or approval which includes references to NAMIC or NAMIC owned events.
- NAMIC assumes no responsibility or liability for any errors that may occur in connection with key numbers in any advertisement or sponsorship. NAMIC shall not be liable for any failure to publish all or any portion of the issue in which an advertisement is contained if such failure is due to acts of God, strikes, accidents, or other occurrences beyond NAMIC's control. Failure by NAMIC to insert advertisement or sponsorship content invalidates the insertion order but shall not constitute a breach of contract. Advertisements omitted from any particular issue or issues shall be made up or rate adjusted. In no event shall NAMIC be liable for any other damages, including but not limited to consequential damages.
- The Advertiser and/or Agency, jointly and severally, shall indemnify and hold harmless NAMIC, its officers, agents and employees against claims, suits, expenses (including legal fees), and losses resulting from the failure of the advertisement to appear, including, without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism.
- NAMIC will not be mediator for any disagreements between reader and advertiser or sponsor. Any complaint between reader and advertiser or sponsor is to be handled directly with the parties involved.