LUNCH & LEARN WEBINAR SERIES

Analytics-Driven Rating and Underwriting: Small- and Medium-Sized Company Considerations

Wednesday, June 11, 2014, 12:30 p.m. EDT

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Roosevelt Mosley is a principal and consulting actuary with Pinnacle Actuarial Resources, Inc. He has more than 19 years of consulting experience, and his skill set includes predictive analytics applications, ratemaking, implementing insurance scores, advanced statistical modeling techniques, vehicle classification systems, insurance legislation pricing and analysis, rate-filing presentation, regulatory compliance, litigation support, and financial modeling.

Roosevelt is a fellow of the Casualty Actuarial Society and a member of the American Academy of Actuaries. He also serves as a member of the Program Planning Committee and the Strategic Planning Committee for the Casualty Actuarial Society and serves on the American Academy of Actuaries Communications Task Force. He has also served as a member of the CAS board of directors, the International Association of Black Actuaries board of directors, and the CAS and AAA governance task forces.

Session Description:
Larger companies have embraced the idea of a broader use of predictive analytics and have the volume of needed to produce credible results. Small- and medium-sized companies are using predictive analytics as well, but they have concerns about not having the data volume of their larger competitors. This session will discuss why predictive analytics have become more important for small- and medium-sized insurers and how these insurers address some of the unique issues they face when implementing predictive analytics. The session will also discuss the unique advantages enjoyed by small- and medium-sized companies when applying predictive analytics to rating and underwriting.