

# Professional Farm Mutual Manager Designation



The NAMIC Professional Farm Mutual Manager (PFMM) designation formally recognizes the educational accomplishments and dedication to professionalism of the progressive farm mutual manager and those in a management role. To become certified, individuals must fulfill the following requirements:

- Submit a completed Professional Farm Mutual Manager designation application with a one-time \$50 administrative fee. *Applications are subject to approval by NAMIC and the NAMIC Farm Mutual Conference Board.*
- Be active in management within a farm mutual insurance company at the time of completion. *Describe your current management responsibilities on the application form or on a separate sheet.*
- Have a minimum of five years property/casualty insurance experience at the time of completion. Applications will be accepted and courses can be taken at any experience level.
- Attend, in any order, the following PFMM courses within five years.
- Attend any NAMIC educational offerings, except convention, within five years from the successful completion of your first PFMM course.



PFMM Corporate Sponsor

Strategic Business Management Module		Underwriting & Claims Module		Financial Management Module	
Management and Leadership Principles	3 hours	Underwriting-Property & Liability	4 hours	Past, Present, and Future of Farm Mutual Insurance	2 hours
Public Relations and Marketing	2 hours	Loss Control & Claims	4 hours	Corporate Governance	3 hours
Agency Relations and Development	3 hours	Technology	2 hours	Reinsurance	3 hours
Human Resources and Personnel Management	3 hours	Ethics & Legal Issues	1 hour	Financial Management	3 hours
Self-Management	1 hour	Self-Management	1 hour	Self-Management	1 hour

Individuals meeting the designation requirements receive:

- Formal recognition at the next NAMIC Annual Convention following completion.
- A certificate of completion.
- A lapel pin.
- A 20 percent discount on future NAMIC PFMM courses and specified seminars and meetings (excluding the NAMIC Annual Convention). *Discount applies only to the certified individual with current PFMM status and is not transferable.*

To maintain the designation, individuals must attend a minimum of one NAMIC educational offering (excluding the NAMIC Annual Convention) every two years following the date of certification.

Course selection and development is determined by NAMIC with the assistance of the NAMIC Farm Mutual Conference Certification Committee.

Individual's records will be maintained by NAMIC. While NAMIC will make every effort to maintain accurate records, candidates will be responsible for reporting discrepancies immediately upon discovery.

All designations are at the discretion of NAMIC and the NAMIC Farm Mutual Conference Board of Directors and are subject to review at any time.

**Please see reverse side for PFMM application.**

# Professional Farm Mutual Manager Application

## I. Contact Information

Please print.

First Name	Middle Initial	Last Name
Title		Date of Application (MM/DD/Year)
Company		
Mailing Address		
City	State	Zip or Postal Code
Province	Country	
Telephone	Fax	E-mail Address
Referred by Current PFMM (Name and Company)		
Chamber of Commerce Member <input type="checkbox"/> Yes <input type="checkbox"/> No		

Please provide contact information for the regional or state Chamber of Commerce in which your company is a member.

## 2. Career Experience

Year

Company

Position

Please attach a job description of your current position.

_____	_____	_____
_____	_____	_____

## 3. Education

Education/Designations/Association memberships.

_____
_____

## 4. PFMM Requirements

I have attended the following PFMM Modules and other NAMIC educational programs. Applications may be submitted at anytime in the process.

	Date	Location
<i>Note: Must attend all three PFMM Courses</i>		
<input type="checkbox"/> Financial Management	_____	_____
<input type="checkbox"/> Strategic Business Management (formerly known as Leadership)	_____	_____
<input type="checkbox"/> Underwriting & Claims	_____	_____
<i>Note: Must attend one additional NAMIC educational program, excluding the NAMIC Annual Convention</i>		
Program Name: _____	_____	_____

## 5. Payment

Payment is due with application.

Return completed form and fee to:  
NAMIC PFMM Designation  
3601 Vincennes Road  
Indianapolis, IN 46268  
Fax (317) 879-8408

### \$50 Administration Fee

Enclosed is Check # \_\_\_\_\_ payable to NAMIC (In U.S. Dollars)

Charge to the following card:  MasterCard  VISA  American Express  Discover

Card Number	3-digit Security Code (4-digit for AmEx)		
Expiration Date (Month, Year)	Name As It Appears on the Card (Please print)		
Cardholder's Billing Address			
City	State/Province	Zip or Postal Code	Country

Please see reverse side for PFMM certification criteria.