



What's the Forecast? Weather-Related Trends in the Insurance Industry

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As general manager for WSI Corporation, the professional division of The Weather Company, Andy Rice is responsible for product management, technological innovation, brand strategy, and strategic partnerships. His main focus is on weather business intelligence aimed at global energy trading, insurance, and electric utilities.

During his 15 years as a meteorologist, Andy has held a wide variety of roles in the weather solutions industry, working in sales, product management, customer development, and data science. Prior to his current role, Andy served as the chief product officer at Weather Central, which was acquired by WSI in 2012.

Before joining Weather Central, Andy was a weather producer at CBS3 Television in Philadelphia.

Andy holds a degree in environmental studies from Lewis and Clark College in Portland, Ore.

Session Description:

Weather-related losses are climbing, as five of the six worst weather years in U.S. property/casualty insurance history have occurred since 2004. For that reason, it is crucial that insurers – before finalizing any policies – are able to assess weather-related exposures using the latest hazard modeling and predictive analytics.

During this webinar, **Andy Rice, general manager of enterprise products for WSI Corporation, the professional division of The Weather Company**, will discuss the latest technological innovations and forecast enhancements within weather business and how they're impacting the property/casualty insurance industry. Andy will explain the science behind these new trends, share several case studies, and offer a look at what's in store weather-wise for the rest of 2014 and into 2015.

By participating in this webinar, attendees will:

- Learn how to use tornado debris data;
- Gain a better understanding of 15-day hurricane forecasts; and
- Discuss ways to incorporate crowd sourcing weather data into the underwriting process.