



PFMM Managers of the Year

NAMIC's Professional Farm
Mutual Manager Program



PFMM Requirements

- 36 hours of education in the areas of Strategic Business Management, Financial Management, and Underwriting & Claims
- At least 5 years of management experience in the property/casualty insurance industry



Benefits of the PFMM Designation

- Recognition at NAMIC's Annual Convention upon completion of the requirements
- 20% discount on NAMIC educational events
- Special networking opportunities



PFMM Manager of the Year

- Designed to recognize the accomplishments of mutual managers in their industry community
- Recipients nominated by their peers
- The selection committee reviews nominations and votes anonymously for the award

Bernita Shamel

2002 PFMM Manager of the Year



Lebanon, MO

“It was such an honor to be chosen as the very first NAMIC Manager of the Year in 2002. The educational offerings provided by NAMIC and the Missouri State Association truly helped me to become more professional both as a company manager and in my personal life.”

Beverly Fick

2003 PFMM Manager of the Year

“I found going through the designated programs to become a PROFESSIONAL FARM MUTUAL MANAGER enhanced my knowledge of managing Bradford Victor Adams, my ability to work with others and become a better leader for our Company, State and National Associations.”



Franklin Grove, IL

Duane Smith

2004 PFMM Manager of the Year



Franklin, IN

“The PFMM gives me the satisfaction I am continuing my education to serve our policyholders in a knowledgeable and professional way. It makes me proud to wear the PFMM Pin and would recommend every Mutual Manager to make the commitment to complete this program for their company and themselves.”

Charles Smith

2005 PFMM Manager of the Year

“The education you receive from the classes is excellent information in regards to the management and leadership for any company. Since becoming a member of the PFMM group I have gained knowledge and made friendships that will continue to improve my management skills for years to come.”



Billings, MO

Pricilla (Cilla) Hughes

2006 PFMM Manager of the Year



Tyler, MN

“Our company is surrounded by a landscape dotted with wind turbines but with the PFMM program I have discovered my own source of renewable energy – Mentors!”

Art Meadows

2007 PFMM Manager of the Year

“The PFMM Program has provided valuable insight, created opportunities and enhanced the growing network of friends and business associates within our industry in so many ways!”



Moundsville, WV

Pat Faga

2008 PFMM Manager of the Year



Story City, IA

“In addition to the management education, I have gained invaluable peer insight and have developed many industry friends through my participation in the PFMM program.”

Jerry Zenke

2009 PFMM Manager of the Year

“When I first attended PFMM classes in 1994, I had only been managing our company for 4 years. I credit that training and my association with NAMIC as a whole for helping our company survive and prosper over the years.”



Houston, MN



PFMM By the Numbers

- 215: Number of people who have earned their PFMM
- 41: Number of managers currently working towards their PFMM (As of October 2009)
- Just \$50 to enroll today! Come join us!